

# IMPROVING CHILDREN'S SERVICES DECISION MAKING WITH FAMILY CONTEXT

## DISCOVERY PROJECT – FINAL REPORT

13 MARCH 2019



# EXECUTIVE SUMMARY – PROJECT CONTEXT

2

LEEDS, STOCKPORT AND SOCIAL FINANCE WANTED TO UNDERSTAND WHAT INFORMATION WOULD IMPROVE DECISIONS



- Earlier this year, Social Finance (a not-for-profit supporting government to better use data and digital in decision making) and 12 leading authorities met to discuss the barriers to improving decisions and improving outcomes for vulnerable people
- We agreed to collaborate on building common tools and approaches and sharing data and learnings, and decided on two initial projects to begin this
- For the first project, Leeds, Stockport and Social Finance would work together on a piece of discovery work to understand what data children's services need to make better decisions
- Our ingoing hypothesis from the experience of the authorities was that better information on families was needed – this set the initial scope for the work
- We tested and investigated this hypothesis in detail using an open process, understanding the workflows, decisions and needs of users across the council

## Partner authorities





# EXECUTIVE SUMMARY – PROJECT PROCESS

## OVER THIS 12-WEEK DISCOVERY WE HAVE WORKED TO UNDERSTAND USER NEEDS AND ASSESS WHICH WE SHOULD MEET

The project had three phases:



### 1. Understanding needs

- We had 60+ semi-structured interviews with staff across the councils to understand their workflows and decisions they make regarding families as well the information they have, their needs and their painpoints
- We grouped these users into five major personas, with a profile, workflow and key user needs highlighted for each



### 2. Testing and prioritisation

- Next we tested these findings and prioritised which needs were most important
- To do this, we ran show and tell workshops with the users, met with project and senior leadership, performed further interviews, ran a survey and held a workshop with other authorities to test how the needs applied to them
- The greatest priority need that emerged from this process was that Social Workers need to know what services are engaged with a family (and the contact details for the lead professional in each) at the point of performing a Social Work Assessment



### 3. Assessing options

- In the final phase we explored how we could meet this user need
- We worked to understand in more detail precisely what information is needed, tested mock-ups of potential solutions with users, assessed the business case for acting, scanned the market for existing solutions addressing this need and created a plan for what to build in a potential alpha project
- Finally we took this through a gateway process with senior leadership to assess whether to progress to alpha



## EXECUTIVE SUMMARY – GENERAL FINDINGS

### OVERALL WE FOUND STRONG DEMAND FOR FAMILY INFORMATION ACROSS USERS AND AUTHORITIES

#### **There are very similar needs across the two councils, but also between users within councils**

- Although systems and service structures differ between the two councils, we've found that the vast majority of underlying user needs are common
- We've also found strong commonality in needs between users within councils (particularly Early Help & Social Work). These overlapping needs are driven by common and fundamental root causes e.g. lack of a systematic way to share data between services impacts all front-line workers

#### **There is very strong demand for better basic information on families**

- Frontline workers do not have ready access to basic information on who a child's family are, who they live with and what services the family interacts with. This information is essential to making the right choice on what support to offer at time of assessment, intervention planning or point of closure. A Chief Social Worker said: *"One piece of information can change the decision for a family"*
- Leadership doesn't have an overview of what services and combination of services are leading to best outcomes. This insight could improve service design and commissioning.

#### **Lack of this data can undermine practice and increases risk**

- For the most important "set piece" decisions (e.g. MASH/MASSH, MARAC) both councils do have effective, but person-intensive, manual sharing processes through having every service present in a room – this works well for the immediate sharing but, less well for ongoing sharing, outcome tracking or out-of-hours. It would not be affordable to co-locate services for all decisions
- Without a systematic way to get family information, both Early Help and Social Workers are currently using ad hoc and lengthy "detective" processes. This often depends on personal relationships and workarounds. This wastes time and increases risk of missing factors or inappropriate sharing.

#### **Having appropriate access to data shouldn't replace valuable conversations between practitioners.**

- Data available to the right people at the right time informs and enhances the conversation with Children and families.

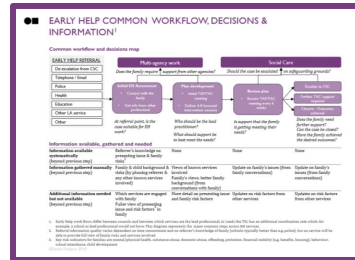


# EXECUTIVE SUMMARY – PRIORITISING ONE USER NEED

## WE CAPTURED OUR FINDINGS AS A LONGLIST OF USER NEEDS, WHICH WE THEN PRIORITISED TO FIND ONE NEED

5

From our interviews we detailed a set of user personas, profiles workflows, decisions and needs



Epic	User needs	Detail	P
Access to data	I need to access information on the child and their family (e.g. risks and strengths of the family) so I can make informed decisions on family needs	Historical factors about children and families have to be taken into account and fully analysed to understand families' strengths and risks	★
	I need to have data around families in one place so I can be more efficient assessing risk and making decisions	Collating relevant evidence on families is not always efficient, quick and in one place	★
Receiving information	I need to receive good quality information on referral so I can spend less time chasing information	Referral not always gathering initial information fully on referral forms	★
	I need to understand what is the family perspective so I can make informed decisions on safeguarding and family needs	Families not always consulted before the referral is completed, therefore missing out the family perspective	★
Insights	I need to understand local offer within the localities so I can take better decisions on what is the most appropriate support	Referral Information Officers (RIOs) don't always have the right information on what services there are available when talking to people	★



We captured the findings of our 60+ interviews by creating personas for different user types, writing a profile for each, mapping their workflow and decisions and listing the needs they expressed

We tested and prioritised these needs through workshops with users and leadership



- From the longlist of user needs we successively prioritised the most important with users, leadership and the wider group of authorities
- The priority need identified was an easier way to find what other services are supporting a family at the first point of engaging with them and have the contact details for the lead professionals to enable conversations and ensure relevant information is not missed
- This need was expressed by Social Workers, Early Help and the Front Door. We assessed which group it would be most feasible and impactful to address this need for first
- This suggested that Social Workers were the best choice as they had expressed the need more strongly than the Front Door and would be more feasible than Early Help in terms of Information Governance and commonality across councils



Individual family information	Information user	Proactive impact	Engagement	Technical & IT
1. What is the child's family and who do they live with?	✓	✓	✓	✗
2. What services are engaged with the family?	✓	✓	✓	✗
3. What are the risks factors of each family member?	✓	✓	✓	✗
4. What is the quality of the relationships between family members?	✓	✓	✓	✗
Management information	Information user	Proactive impact	Engagement	Technical & IT
5. Which groups of needs and services specialist go together?	✓	✓	✓	✗
6. What approaches give good outcomes?	✓	✓	✓	✗

THIS MATCHED WITH SHOW AND TELL PRIORITISATIONS AND ALSO REVIEWS OF STOCKPORT AND LITCHFIELD LEADERSHIP  
HOWEVER IT WILL BE MORE TRACTABLE TO FOCUS ON SOLVING THE ROOT ISSUE FOR ONE USER GROUP INITIALLY



## EXECUTIVE SUMMARY – THE PRIORITY USER NEED

6

### ...WHEN SOCIAL WORKERS FIRST ASSESS THE SUPPORT A FAMILY NEEDS, THEY NEED TO SPEAK TO THE OTHER SERVICES ENGAGED

**When further investigation is needed to decide what support a family needs, a social worker works with the family and other services on a social work assessment**

- When a child is referred to children's services they enter a rapid triage process at the "Front Door", this filters out cases that clearly need immediate safeguarding action and those where social work is clearly not needed. Less clear cases are referred for a more detailed "social work assessment"
- The social work assessment is performed by a Social Worker, with the aim of assessing what support the child and family needs. It can result in 1) formal support from Social Services (as a Child in Need, on a Child Protection Plan or even escalating to care proceedings), 2) in a referral for support from other services (for example Early Help or specialised support such as mental health or substance abuse), or 3) in no further action being taken
- To perform this assessment, the Social Worker will read existing information on the child and family (e.g. the referral note, any case records), visit and speak to the family (except where inappropriate for safeguarding reasons) and speak to other professionals supporting the family

**Currently Social Workers cannot readily find out what other services are supporting a family and who the lead professionals from those services service are**

- One of the key painpoints Social Workers experienced was finding out what other services were engaged with the family and getting their contact details for conversations
- With no systematic way to know who else is working with the family, Social Workers currently go on time-consuming and ad hoc process to find out – they will often contact one service first and ask if they know who else is involved. This detective process typically depends on who each social worker has personal relationships with and can involve informal processes and deviations from best practice



# EXECUTIVE SUMMARY – ADDRESSING THE USER NEED

## THERE IS A CLEAR BUSINESS CASE TO DEVELOP AN ALPHA-STAGE TOOL TO ADDRESS THIS USER NEED

7

**Helping Social Workers find out who is supporting a family would have significant benefits:**

1. **Better support and outcomes for families** – knowing who is involved and having the right conversations will mean Social Workers have the full picture, do not miss risk factors and can have better quality interaction with families, meaning they can ensure families get the right support first time. Currently 23,000 children a year (10% of NFA referrals) across the UK have to be referred to children's services multiple times before they get the right support<sup>1</sup>
2. **Cost savings** – ensuring children and families get the appropriate support will help stop their needs further developing, leading them to escalate to need more intensive support. This would have significant cost savings for the authority, with an average care placement of two years typically costing in excess of £100,000
3. **Time savings** – eliminating the time Social Workers currently waste in ad hoc processes searching for basic information would free them up for better interaction with families. Social Workers estimate that they spend on average 2 hours per case searching for this information. Eliminating this would equate to 4 FTE saved per year for a small/medium council

**There is therefore a strong business case for developing a prototype tool to address this need**

- With the evidence suggesting that this need is common across councils, there is a strong business case for investing in an alpha stage working to make it easier for shows Social Workers to find which services are engaged with a family and what the contact details for the lead professional are
- Our aim is to do this in a way that will work for multiple authorities. We would therefore user test in multiple authorities and build any tool with the aim of being able to utilise in any existing technical environment

1. Action for Children: "The Revolving Door – Are we failing children at risk of neglect and abuse?" – 23,000 children a year are referred to children's services departments more than once before receiving statutory support



## 1. Introduction

## 2. Discovery process and methodology

## 3. Project deliverables

### 3.1. Leeds and Stockport specific context

### 3.2. User overview: needs, workflow and thematic analysis

### 3.3. Prioritised use case and user requirements

### 3.4. Business case

### 3.5. Existing solutions

### 3.6. User requirements testing

## 4. Next steps and plan for alpha





# IN JUNE SF & 12 LEADING COUNCILS DISCUSSED WORKING COLLABORATIVELY TO USE DATA TO ENABLE BETTER DECISIONS

9

## The partners



## Background





- Earlier this year, Social Finance and 12 leading authorities met to discuss the barriers to better using data to improve decisions and deliver better outcomes for vulnerable people
- We identified a lack of common data, tools and approaches as a key target and agreed to work collaboratively on this
- We agreed to work towards interoperable, shareable tools which focus on people not process
- Our first step was to discuss major common challenges and immediate priorities
- We agreed that before building anything we should run a thorough discovery process to assess users needs, and prioritise where to act and what to create, and agreed to do this jointly with two councils so what we create is shareable



## WE IDENTIFIED TWO SYSTEMIC PROBLEMS THAT MOST LOCAL AUTHORITIES FACE

10

Four Local Authorities wanted to lead on collaboratively solving these problems

Use case	Description	Partner Authorities
<b>Journey mapping between services</b>	Understand the journeys children take between services so we can understand their needs and better target the right level of service	 
<b>Understanding family context</b>	Understand the needs, assets and risks inherent in a family so we can better support children, for example avoiding unnecessary escalation into care	 

**Focus of this deck**



## FOR THIS PROJECT WE FOCUSED ON IMPROVING DECISIONS ON CHILDREN THROUGH BETTER VIEWS OF THE FAMILY CONTEXT

11

**Problem:** Authorities have limited systematic insight into the needs and risks present in families, for example at the point of referral into statutory services, resulting in unnecessary escalations into social care



**Project description:** Identify the biggest impact use cases for bringing information on a family together to better inform decisions on the child



**Impact:** Improve the quality of decision making. For example through unlocking the ability to conduct risk stratification, enhancing family needs assessment and improving commissioning decisions, and aligning need and risk to services available



## THIS WORK ALIGNS CLOSELY TO THE KEY COUNCIL OBJECTIVE OF IMPROVING OUTCOMES FOR VULNERABLE CHILDREN

12

### Strategic objective for councils

- Safeguarding and supporting vulnerable children is a key statutory duty of local authorities
- Every day, councils make decisions on the most vulnerable children. These decisions can have huge impacts on these children's lives. The right decisions protect them from harm and ensure they and their families get the right support. The wrong decisions mean they don't get the right support to meet their needs and can even put them at risk
- With recent budget cuts and increasing demand, it is more important than ever to make the right decision the first time. We know that the right early intervention can meet needs and avoid far more costly escalation. Equally, councils cannot afford to provide inappropriate or unnecessary support



## 1. Introduction

## 2. Discovery process and methodology

## 3. Project deliverables

### 3.1. Leeds and Stockport specific context

### 3.2. User overview: needs, workflow and thematic analysis

### 3.3. Prioritised use case and user requirements

### 3.4. Business case

### 3.5. Existing solutions

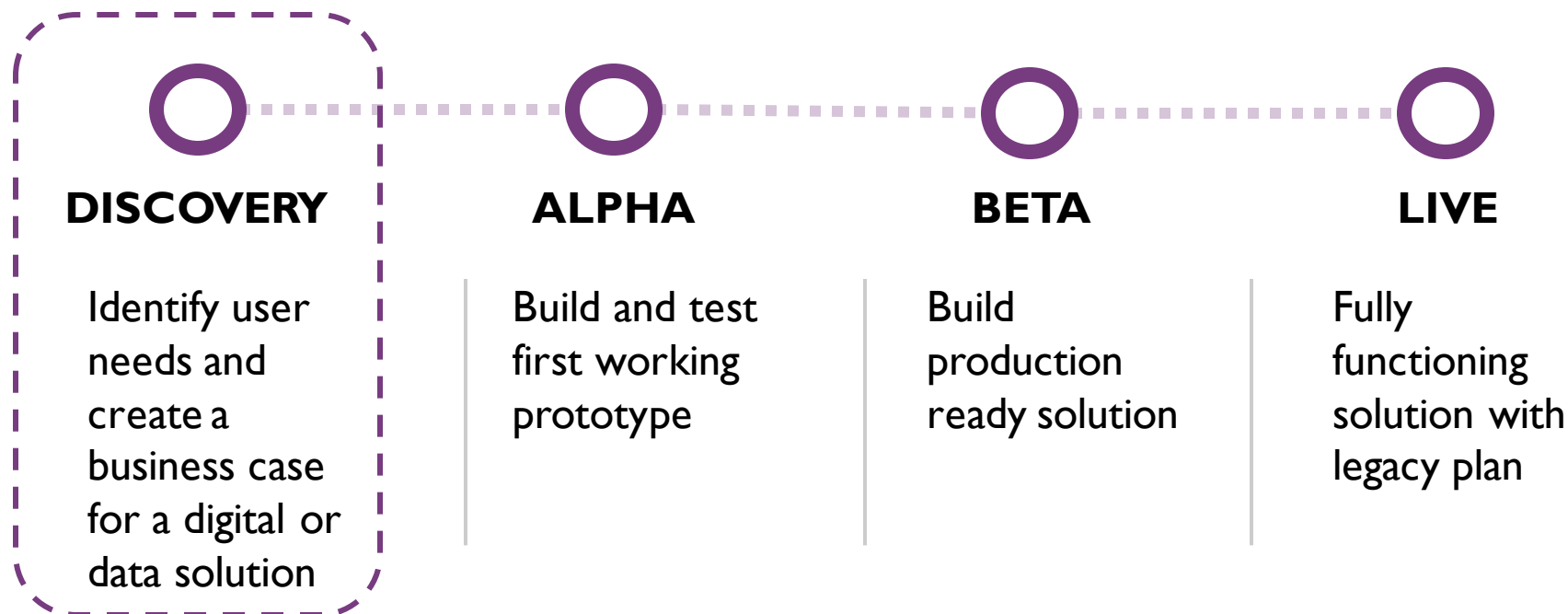
### 3.6. User requirements testing

## 4. Next steps and plan for Alpha



## THIS PROJECT WAS A 3 MONTH DISCOVERY WITH STOCKPORT AND LEEDS TO IDENTIFY THE GREATEST NEEDS FOR FAMILY CONTEXT INFORMATION

14



## ●■ THIS DISCOVERY WAS SPLIT INTO THREE MAJOR PHASES

15



**1. Understanding needs** – speak to users to understand their work, decisions, painpoints and needs



**2. Testing and prioritisation** – test findings with users and leadership and prioritise most important needs



**3. Assessing options** – explore potential approaches to meet the identified user need



## FIRST WE LOOKED TO UNDERSTAND NEEDS

16



**1. Understanding needs** – speak to users to understand their work, decisions, painpoints and needs



**2. Testing and prioritisation** – test findings with users and leadership and prioritise most important needs



**3. Assessing options** – explore potential approaches to meet the identified user need



## I. We spoke to people to understand how Stockport and Leeds work

●■ STOCKPORT HAS A STRONG CSC DEPT, INTEGRATION OF FAMILY SERVICES AND FOCUS ON DIGITAL TRANSFORMATION

14

## OVERVIEW

**Overview**  
Stockport is a Metropolitan Borough of Greater Manchester with a population of 290,050. Stockport has a higher proportion of children and older people relative to regional and national averages.

## SMBC

Ofsted rated "good"  
Partner in practice

## FIGURES per 10,000 (LAIT tool, 2017)

No. of CIN children – 295.5  
No. of LAC children – 53  
No. of CPP children – 38.3



### The Stockport approach

### Stockport Family

The Stockport Family model has organised children's services into 3 separate locality-based teams. These localities bring together practitioners and managers with the Integrated Children's Service (ICS). It comprises of core services for children, young people and families in the local authority in a multidisciplinary setting. Each locality has a Locality Leader, whose role is to promote and monitor effective integrated working.

### “Restorative approaches”

The Stockport Family model is grounded in restorative approaches to social work practice. Restorative practice draws upon the principles of restorative justice, focused on taking actions 'with' people, rather than doing things 'to' or 'for' them, to effect changes in behaviour.

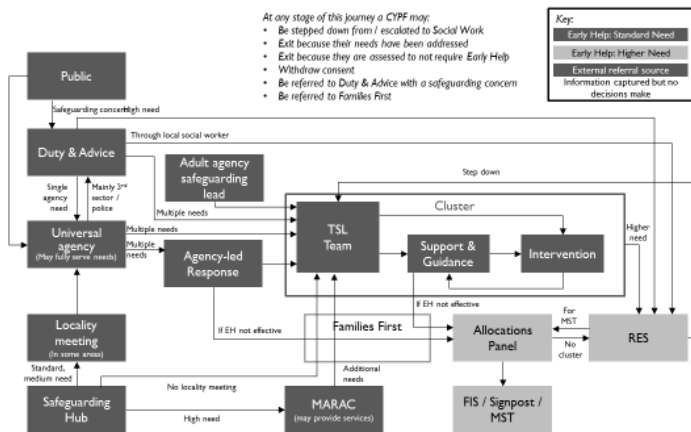
### Design by doing approach

Implementation of the Stockport Family model has been underpinned by an approach of design-by-doing, which draws from the principles of agile working and has been utilised as a flexible and adaptive way of trialling new ways of working. Some of these have been small-scale alterations (e.g. adjustments to the frequency of allocation panel meetings), while other changes have been more substantial, such as the ongoing iteration and development of approaches to triage within Stockport's MASSSH.

## 2. We used this to map out the services that families interact with

## LEEDS PROCESS MAP

16

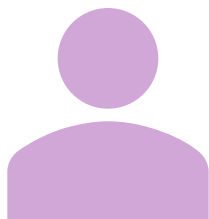




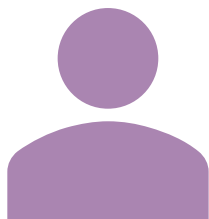
## WE SPOKE TO A RANGE OF PEOPLE ACROSS ROLES AND SERVICES WITHIN EACH COUNCIL

18

**Front Door  
Team**



**Social  
Worker**



**Early Help  
worker**



**Analyst**



**Leadership**



### ***We asked people....***

Q1: What is your role and that of your team / service within the child and family system?

Q2: What are the key decisions you make about children and families?

Q3: What family information do you need that you currently don't have?

Q4: What value would data about family context add when making these decisions?



# IN TOTAL WE SPOKE TO 62 PEOPLE: 33 IN LEEDS AND 29 IN STOCKPORT

19

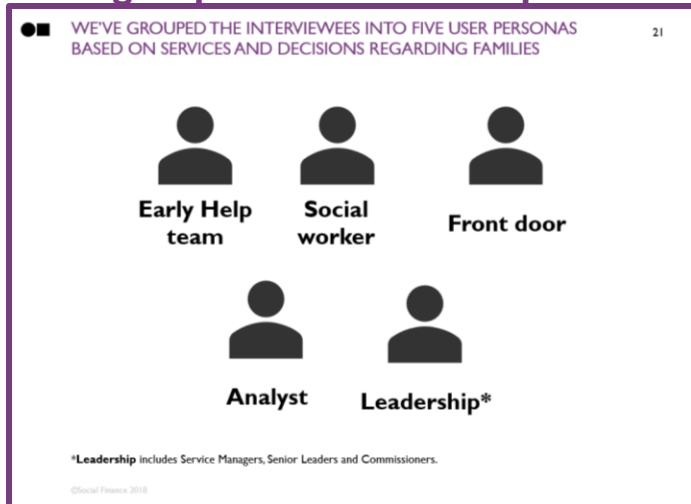
Leeds		Stockport	
Name	Role	Name	Role
Clare Walker	Head of Digital Change	Jeanette Warburton	Principal Lead - Integrated Services
Peter Storrie	Head Children & Adults Intel. & Policy Serv.	Deborah Woodcock	Director of Operations, Stockport Family
Julie Longworth	Social Work Chief Officer	Naveed Malik	Service Manager for IG
Nicola Palmer	Information Governance (IG) Lead	Steve Kilroy-Jolley	BI Developer
Luke Myers	Commissioner	Laura Lovegrove	BI Analyst
Helen Stevens	Commissioner	Mark Murray	BI Development Manager
Jude Roberts	Targeted Service Lead (TSL)	Craig Hughes	BI Service Manager
Keith Lander	Targeted Service Lead (TSL)	Dan Fenwick	BI Developer – Signpost
Amanda Bradley	Targeted Service Lead (TSL)	Maura Appleby	Principal Lead – Public Health
Simon Toyne	Targeted Service Lead (TSL)	Joanne Harris	Operational Lead – MOSAIC
Julia Pope	Targeted Service Lead (TSL)	Sally Roy	Operational Lead – MASSH
Steve Lake	Targeted Service Lead (TSL)	Rebecca Key	Service Leader – Complex Safeguarding
Joanne Tomlinson	Targeted Service Lead (TSL)	Rachel Rollings	Locality Team Manager
Ben Brown	Families First Leadership	Alby Atkinson	Digital By Design
Ben Grey	Families First Leadership	Jacqui Bellfield-Smith	Service Leader – YOS/TYS
Farrah Khan	Head of Front Door	Katie Horridge	Service Leader MASSH & 1 <sup>st</sup> Response
Tracy Wylde	Intelligence Manager	Jennie Neill	Service Leader Public Service Hub
David Jackson	Safer Leeds	Laura Pugh	Senior Practitioner (TAC)
Luci Caine	Intelligence Lead Analyst	Ann Marie Christie	Senior Practitioner (TAC)
Chris Hudson	Intelligence and Policy Business Analyst	Joyce Boyd	Team Leader School Age Plus (SAP)
David O'Connor	MDM & Systems & IG	Nicole Birchenall	Stockport Family Worker School Age Plus (SAP)
Jean Ellison	Youth Work Lead	Nina Smith	Social Worker and Liquid Logic Project team
Andrea Richardson	Head of Service for EYs and Youth Work	Megan Norwood	Senior Practitioner
Lisa Martin	Programme Performance Manager	Vincent Tracey	Locality Team Leader
Katie Craigmile	FF Leadership / Allocations Panel	John	Social Worker (ASYE)
Helen Binns	Front Door	Hayley Swift	Social Worker (student)
Alison Szustakowski	Communities (Partner)	Jenna Roberts	Social Worker (ASYE)
Mathew Brooke	CSWS REST	Lizzie Dodd	Social Worker (student)
Dave Lawrence	Cluster SEMH	Matthew Purves	Social Worker
Chris Walker	Family Group Conferencing		
Uzma Ahmed	Early Start Lead		
Danielle Thomas	Social Worker		
Lisa Swaine	Social Worker		



# WE FOCUSED ON UNDERSTANDING THEIR ROLES, WORKFLOW, DECISIONS AND NEEDS

20

## 1. We grouped them into five personas



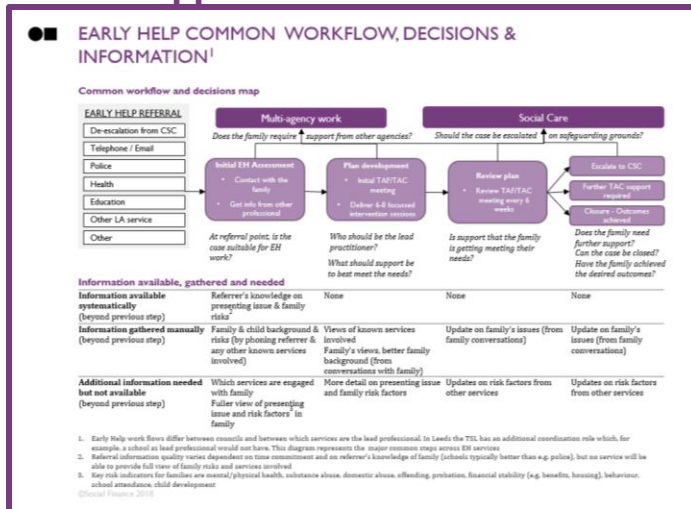
## 2. We wrote a profile for each

FRONT DOOR: PROFILE

37

User description	The 'Front Door' is the arrangement that local authorities have in place to respond to an initial safeguarding concern for a child from a professional or member of the public. There are various names for different front door models in different places, such as multi-agency safeguarding hub (MASH) or in Stockport, multi-agency safeguarding support hub (MASSH). The Front Door is where professionals gather information, provide advice and make decisions about which pathways to follow for different contacts and referrals. This may lead to an assessment by Children's Social Care, Early Help or a response from universal services. Historical factors about children and families have to be taken into account and fully analysed to understand families' strengths and risks.
Number of people interviewed	We interviewed 2 Front Door managers in Stockport and 1 Front Door manager in Leeds.
Systems used	Front Door social workers have access to the Children Social Care Case Management system Mosaic (Leeds and Stockport). In Stockport, Front Door Social workers have access to Signpost, which provides an overview of the services that a child and family have been in contact with. In Leeds, Front Door SWs have access to school systems and have representatives from other services (police, YOT, etc) sitting on the same floor so they can share information without direct access to systems.
Quotes	<ul style="list-style-type: none"><li>"The Front Door is where the data is needed, as not to find out later that there's an Aunt in Wales" (Stockport)</li><li>"It is crucial that we have the right information at the right time to make the right decision for the child" (Stockport)</li></ul>
Other insights	<ul style="list-style-type: none"><li>Referral Information Officers (RIO) don't always know or have right information on what services there are when advising people</li><li>Language interpreters can be a big barrier whereas they don't have social worker training. In some parts of Leeds children and families speak 92 languages altogether.</li><li>Data availability is much weaker at the MASSH out of hours e.g. in Stockport the full MASSH team is replaced by just 2 on duty Social Workers out of hours</li></ul>

## 3. We mapped their workflow and decisions



## 4. We collected the needs they expressed

FRONT DOOR: USER NEEDS

27

Epic	User needs	Detail	P
Access to data	I need to access information on the child and their family (e.g. risks and strengths of the family) So I can make informed decisions on family needs	Historical factors about children and families have to be taken into account and fully analysed to understand families' strengths and risks	★
	I need to have data around families in one place So I can be more efficient assessing risk and making decisions	Collating relevant evidence on families is not always efficient, quick and as easy as possible	★
Receiving information	I need to receive good quality information on referral So I can spend less time chasing information	Referrer not always gathering initial information fully on referral form	★
Insights	I need to understand what is the family perspective So I can make informed decisions on safeguarding and family needs	Families not always consulted before the referral is completed, therefore missing out the family perspective	★
	I need to understand local offer within the localities So I can take better decisions on what is the most appropriate support	Referral Information Officers (RIO) don't always know have right information on what services there are available when advising people	★



## SECONDLY, WE TESTED OUR FINDINGS AND PRIORITISED THE USER NEEDS

21



**1. Understanding needs** – speak to users to understand their work, decisions, painpoints and needs



**2. Testing and prioritisation** – test findings with users and leadership and prioritise most important needs

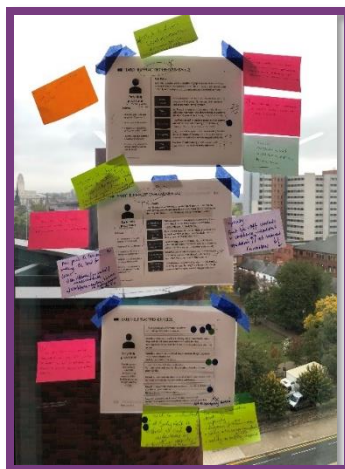
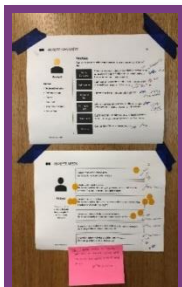


**3. Assessing options** – explore potential approaches to meet the identified user need



## WE TOOK OUR FINDINGS BACK TO PEOPLE TO TEST THEM AND PRIORITISE THE MOST IMPORTANT USER NEEDS

22



### To test and prioritise the longlist of user needs identified we:

- Held Show and Tell workshops with the people we had interviewed
- Tested findings with the Stockport and Leeds project team
- Ran a survey with users
- Conducted further interviews
- Held a joint workshop with 8 authorities to test applicability elsewhere





# FROM THIS A SINGLE USER NEED EMERGED AS THE KEY PRIORITY: SOCIAL WORKERS NEED TO KNOW WHAT SERVICES ARE SUPPORTING A FAMILY AT THE POINT OF SOCIAL WORK ASSESSMENT

23

**User:** Social Workers

**Need:** Know what services are supporting a family at the point of assessment



<b>Individual family information</b> – Frontline workers (SWs, EH & Front Door) all need quick and reliable access to basic information on the family. They need to know:	
<b>1a</b>	<b>Who is the child's family and who do they live with?</b> ...so they can ensure they don't miss risk factors or support options
<b>1b</b>	<b>What services are engaged with the family?</b> ...and have contact details so they can reliably assess risk and coordinate support
<b>1c</b>	<b>What are the risks factors of each family member?</b> ...(e.g. for substance issue: what's the nature of this?) so they can reliably assess risk
<b>1d</b>	<b>What is the quality of the relationships between family members?</b> ...so they can understand family strengths and risks
<b>Management information</b> – Leadership need to understand how services work for families to improve decision making. They need to know:	
<b>2a</b>	<b>Which groups of needs and services typically go together?</b> ...so they can to highlight issues and improve coordination
<b>2b</b>	<b>What approaches give good outcomes?</b> ...so they can improve future decision making



## THIRDLY, WE EXPLORED POTENTIAL OPTIONS TO MEET THIS NEED

24



**1. Understanding needs** – speak to users to understand their work, decisions, painpoints and needs



**2. Testing and prioritisation** – test findings with users and leadership and prioritise most important needs



**3. Assessing options** – explore potential approaches to meet the identified user need





# WE CREATED THREE MOCK-UP POTENTIAL TOOLS AND TESTED THESE WITH USERS TO UNDERSTAND HOW THEY'D USE THEM

25

## Search page

The search page features a 'SEARCH MENU' on the left with input fields for 'First Name' (River), 'Surname' (Smith), 'DOB' (13-10-2005), 'Postcode' (N15TQ), and 'Lead practitioner' (a dropdown menu). On the right, 'Search Results: 1 search match' is displayed. Below this, a profile card for 'River Jane Smith' (DOB: 13-10-2005, Postcode: N15TQ) is shown, accompanied by a family tree icon and a button labeled 'Click to build a family view'.

## Option 1 – text paragraph

**Known family service involvement for: River Jane Smith (13-10-2005)**

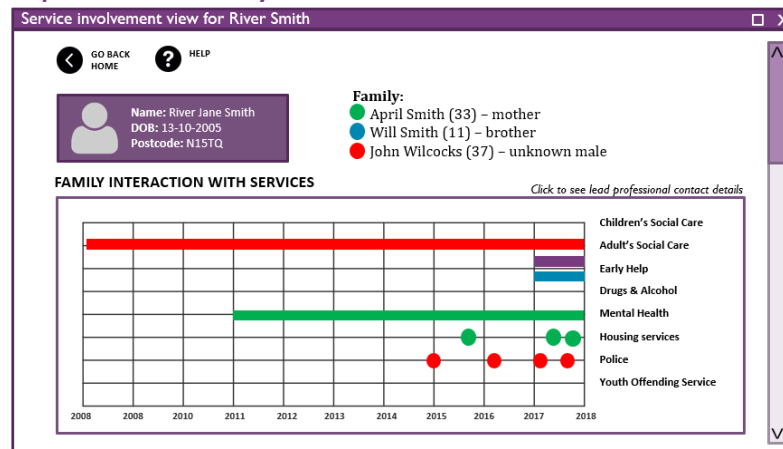
**Family overview**  
River Smith (13) lives in 22 Peterson House, N5 ITQ with her mother Lisa Smith (33) and young brother Will Smith (11). A John Wilcocks (37) also gave this as his address to Police two years ago.

**Service interaction**  
River and Will have received Early Help Support from Hill Road School since October 2017. [\[Contact lead professional\]](#) River's attendance has been 72% and Will's has been 85% over the past year.

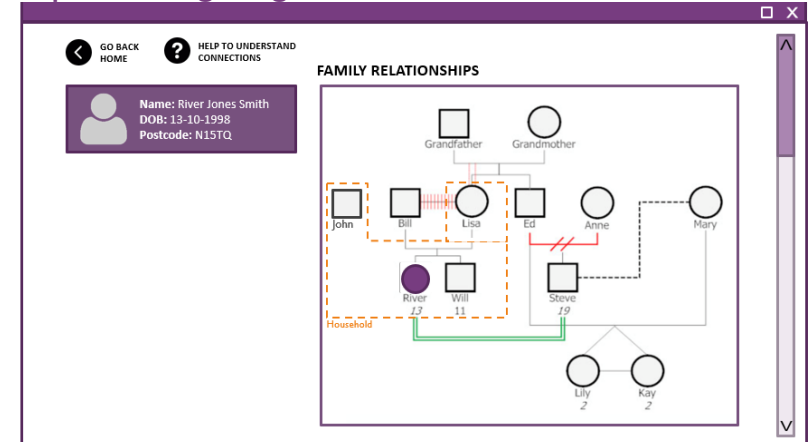
Lisa has had support from Mental Health Services since 2011 [\[Contact lead professional\]](#) and has had contact with Housing Services [\[Contact lead professional\]](#) twice in the past year and once in 2015.

John Wilcocks has had four interactions with police over the past three years. [\[Contact lead professional\]](#) He has been supported by Adult Social Care from 2008. [\[Contact lead professional\]](#)

## Option 2 – family timeline



## Option 3 – genogram





# WE ANALYSED THE BUSINESS CASE FOR ADDRESSING THE USER NEED AND HOW WE COULD DO THIS IN ALPHA

26

## Major benefits of addressing the need

### ● ■ THERE ARE THREE MAJOR BENEFITS TO ADDRESSING THIS NEED 71

Benefit	Description	Impact	Scale
1 Better support	Social Workers having the right conversations with other professionals mean they can coordinate support, know the information families expect and have better engagement with families	Less escalation to social care – better for families and saving significant resources	£100,000 per care placement avoided <sup>1</sup>
2 Better safeguarding	Speaking to other professionals means Social Workers don't miss risk factors and can verify what families tell them	Risks are picked up and families get the right support the first time	Nationally, over 10% of referrals with no action taken needed statutory support which they didn't get <sup>2</sup>
3 More efficient working	Social Workers save the 2 hours per assessment they estimate they spend tracking down basic information on what services are involved and who the lead professional is	Social Workers save time and can focus on working with families to better address their needs	2 hours saved per case is equivalent to 4-5 FTE for a mid-sized CSC department

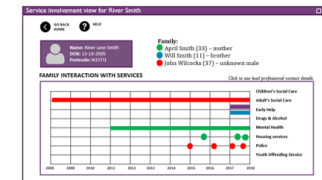
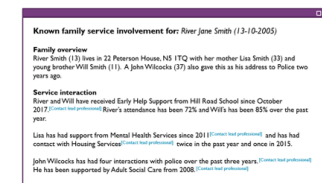
1. Social care is a key cost driver with provision typically costing in excess of £100,000 for a typical 2 year care period
2. Action for Children: The Revolving Door Part 2 – Are we falling children at risk of abuse and neglect? Of the 220,000 referrals to children's services in 2013/14 which did not receive any statutory support, 36,000 (16%) were re-referred in 2014/15, and 22,000 of these then got statutory support (note that this is all referrals to the Front Door, not just those that go for SW assessment)
3. Stockport, a mid-sized CSC department, performs 3,500-4,000 social work assessments per year. Saving 2 hours on each of these is a total saving of 7-8,000 hours in a year, equivalent to 4-5 full time staff

©Social Finance 2019

## What to build in alpha

### ● ■ WE WOULD AIM TO BUILD A SIMPLE TOOL GIVING SOCIAL WORKERS AN INTUITIVE VIEW OF THE SERVICES INVOLVED 83

#### Example user interfaces



©Social Finance 2018

#### Discussion

- In alpha we would aim to build a minimum viable product and test this with Social Workers
- The priority services for users to know about are children's services (CSC and Early Help), Education and Health
- A tool would need to include not just the individual child, but also their immediate family (parents and siblings as essential, parents' partners, other people living with the family and other carers if possible) – this would require the development of a family matching algorithm
- Our aim is to build something that will work for all authorities. We therefore would want to 1) user test in multiple authorities and 2) build something that works technically for multiple authorities i.e. integrates with any current databases or into source databases
- We may be able to do some rapid live user testing using existing tools which provide some of the functionality required (e.g. Stockport Signposts tool)



1. Introduction
2. Discovery process and methodology
3. Project deliverables
  - 3.1. Leeds and Stockport specific context
  - 3.2. User overview: needs, workflow and thematic analysis
  - 3.3. Prioritised use case and user requirements
  - 3.4. Business case
  - 3.5. Existing solutions
  - 3.6. User requirements testing
4. Next steps and plan for Alpha



# STOCKPORT HAS A STRONG CSC DEPT, INTEGRATION OF FAMILY SERVICES AND FOCUS ON DIGITAL TRANSFORMATION

28

## Stockport overview

Stockport is a Metropolitan Borough of Greater Manchester with a population of 290,000

Stockport has a strong children's services department (rated 'good') and is a DfE partner in practice

Stockport uses transformation to improve services, particularly through use of digital

## Figures per 10,000 (LAIT tool, 2017)

No. of CIN children – 296

No. of LAC children – 53

No. of CPP children – 38



## The Stockport approach – key features

### Stockport Family

The Stockport Family model combines core services for children, young people and families (children's services, education and health) together to give coordinated multi-agency support to children and families. These services are split geographically into three locality teams. For example bringing together a "team around the child" or "team around the school" to give holistic support

### "Restorative approaches"

The Stockport Family model is grounded in restorative approaches to social work practice. Restorative practice draws upon the principles of restorative justice, focused on taking actions 'with' people, rather than doing things 'to' or 'for' them, to effect changes in behaviour

### Digital by design approach

Implementation of the Stockport Family model has been underpinned by an approach of digital by design, which draws from the principles of agile working and has been utilised as a flexible and adaptive way of trialling new ways of working. Some of these have been small-scale alterations (e.g. adjustments to the frequency of allocation panel meetings), while other changes have been more substantial, such as the ongoing iteration and development of approaches to triage within Stockport's MASSH



# LEEDS IS A FAR LARGER COUNCIL, ALSO WITH A STRONG AND INNOVATIVE CSC DEPT. UNDERPINNED BY DIGITAL INNOVATION

29

## Leeds overview

Situated in West Yorkshire, with a diverse population of 783,000, Leeds one of the largest and fastest growing cities in the UK

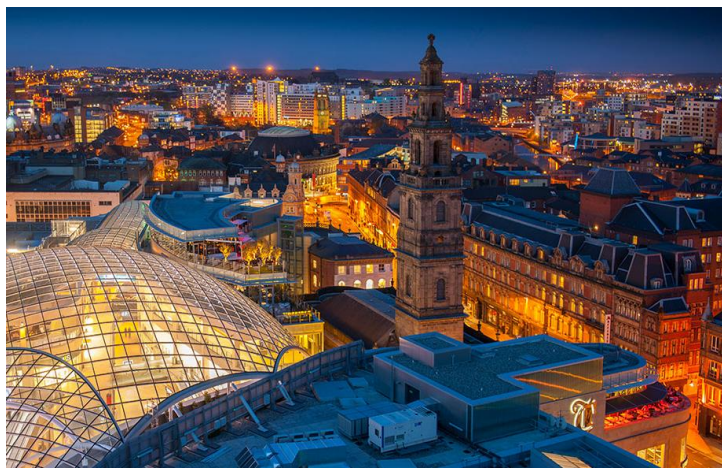
Leeds has a strong children's services department (rated 'outstanding'), focussing on worth "with" families and is a DfE partner in practice. It also focusses on improvement through digital

## Figures per 10,000 (LAIT tool, 2017)

No. of CIN children – 369

No. of LAC children – 76

No. of CPP children – 31



## The Leeds approach – key features

### “Right conversations, right people, right time”

Leeds recognises that continual assessment supported by conversations is the best way of identifying and responding to the needs of children and young people

### “Think Family, Work Family”

Leeds has been working hard to improve joined up working for children, young people and families over recent years. Leeds's “Think Family, Work Family” means recognising and responding to the needs of all family members in a holistic approach, by communicating with other practitioners working with the family and coordinating your efforts for the best outcomes

### Family Group Conferencing (FGCs)

Leeds has pioneered FGCs, which are voluntary decision-making meetings to help families find their own solutions to problems. “The wide use of FGCs has led to an increase in children who are placed within their extended family.” (2015 Ofsted report)

### Cluster working

Given the size of the city, Leeds has organised its Children's Services across twenty-five local clusters. These Clusters bring together managers from a range of universal, targeted and specialist children's services in each local area, including schools, children's centres, police, social work, the third sector, etc.



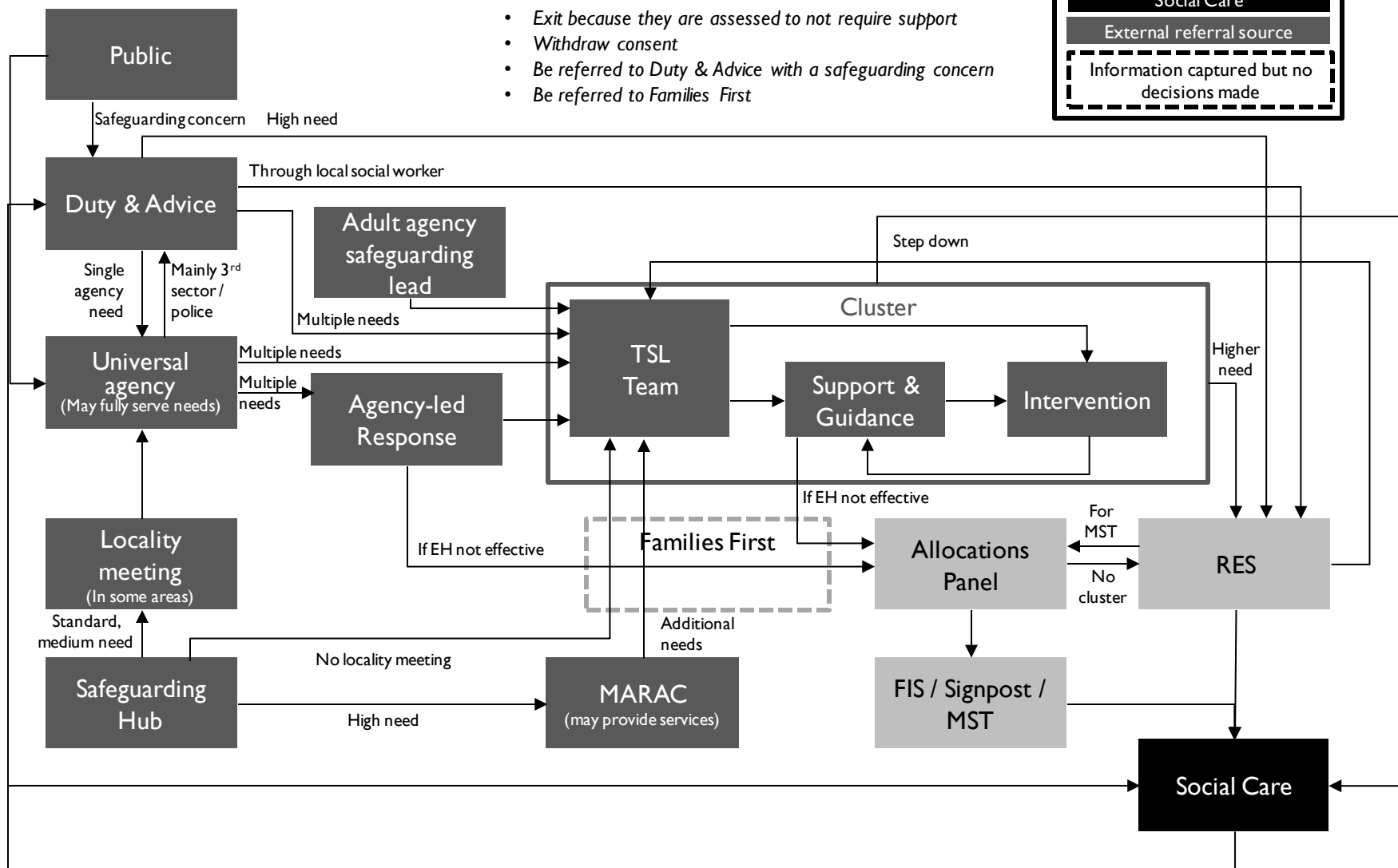
# THERE ARE A RANGE OF SERVICES AND AGENCIES THAT SUPPORT CHILDREN AND FAMILIES IN LEEDS AND STOCKPORT

30

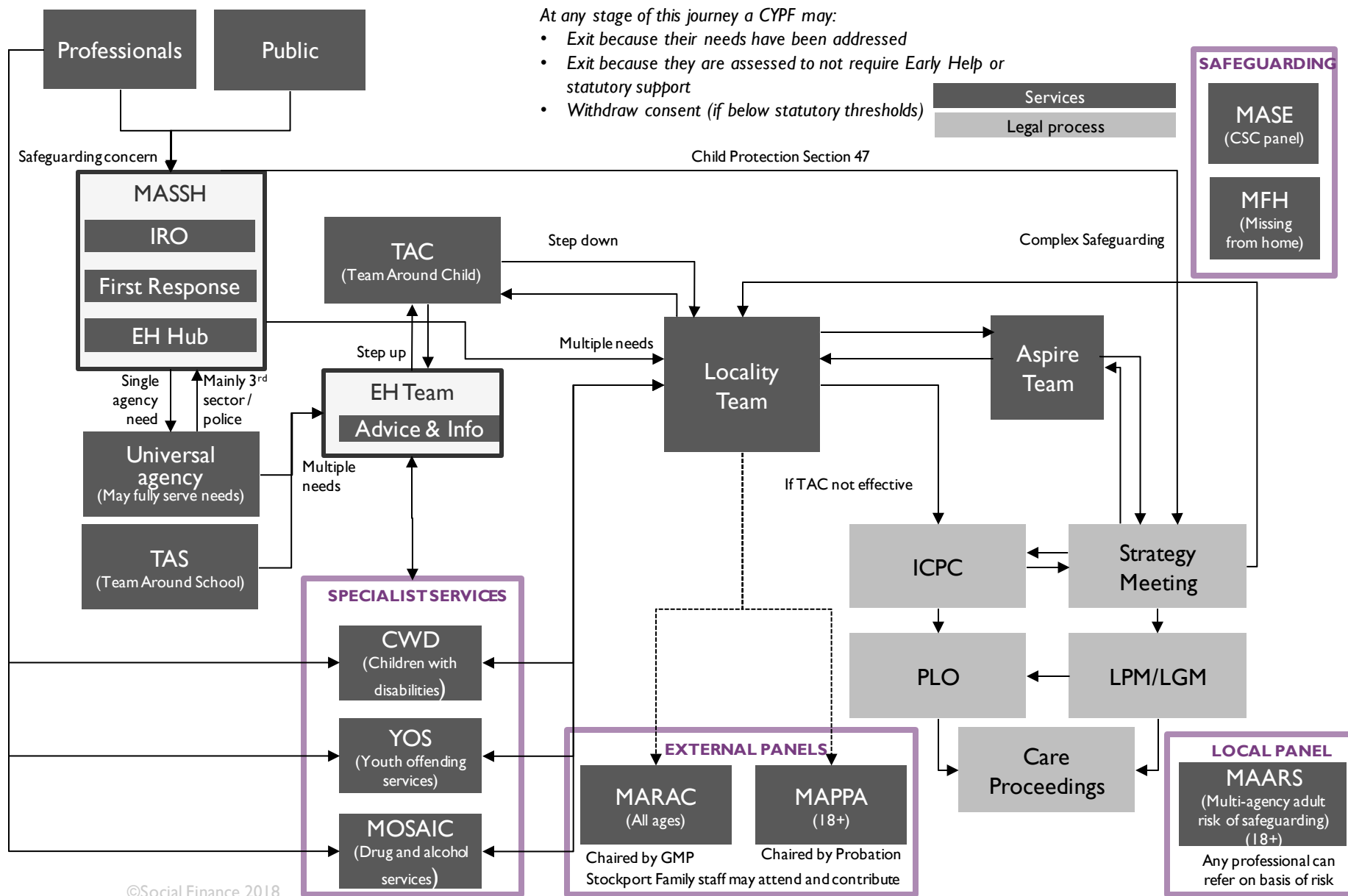
	<b><u>Service type</u></b>	<b><u>Description</u></b>	<b><u>Example agencies in Leeds</u></b>	<b><u>Example agencies in Stockport</u></b>
Increasing level of need ↓	Universal	<ul style="list-style-type: none"><li>Available to all children / families</li><li>Some are compulsory (e.g. schools, health visitors), some are targeted at higher needs but still open-to-all (e.g. Youth Services)</li></ul>	<ul style="list-style-type: none"><li>Schools</li><li>Universal Children's Centre services</li><li>Youth Services (usually community centre funded)</li><li>Health Visitor Team</li></ul>	<ul style="list-style-type: none"><li>Schools</li><li>Universal Children's Centre Services</li><li>Youth Services</li><li>Health Visitor Team</li></ul>
	Universal Plus	<ul style="list-style-type: none"><li>Activity focused on individuals with additional need</li><li>Requires consent</li><li>Ranges from informal, to enrolled sessions to courses</li></ul>	<ul style="list-style-type: none"><li>Youth Provision</li><li>Children's Centre Services</li><li>Cluster teams (EH)</li><li>School pastoral / family support</li><li>Targeted Early Years places</li></ul>	<ul style="list-style-type: none"><li>Early Years</li><li>Youth Provision</li><li>Children's Centre Services</li><li>School Nurses</li><li>EH (Early Help) Team</li></ul>
	Targeted	<ul style="list-style-type: none"><li>Support targeted to specific individuals and involving assessment, plan, review and a lead practitioner</li><li>Requires consent</li><li>Can be both multi &amp; single agency</li></ul>	<ul style="list-style-type: none"><li>Children's Centre Services</li><li>RES teams</li><li>Cluster teams</li><li>Family Support teams</li><li>Targeted Youth Support</li><li>Area Inclusion Partnerships</li></ul>	<ul style="list-style-type: none"><li>Targeted Youth Support</li><li>Family Nurse Partnership (FNP)</li><li>Education Welfare Team</li><li>Stockport Family NEET Team</li><li>Stockport Family Carers and Transition Team</li></ul>
	Specialist & higher needs targeted Interventions	<ul style="list-style-type: none"><li>Non statutory specialist support for those with higher needs</li><li>Requires consent</li><li>Source of referral (or who holds the case) determines if case is considered specialist or targeted</li></ul>	<ul style="list-style-type: none"><li>MST</li><li>Family Intervention Services / RES Team support</li><li>Signpost</li><li>Family Group Conferencing</li></ul>	<ul style="list-style-type: none"><li>Children with Disabilities Teams</li><li>MOSAIC (drugs and alcohol service)</li><li>Family Group Conferencing</li></ul>
	Statutory Services	<ul style="list-style-type: none"><li>Services for high need individuals that councils must legally provide</li></ul>	<ul style="list-style-type: none"><li>Children's Social Care Teams</li><li>Youth Offending Service</li><li>CAMHS</li><li>SILCs incl SEMH provision</li></ul>	<ul style="list-style-type: none"><li>Children's Social Care Teams</li><li>Youth Offending Service</li><li>Young Carers Service</li><li>Healthy Young Minds (HYMs)</li></ul>

*At any stage of this journey a CYPF may:*

- Be stepped down from / escalated to Social Work
- Exit because their needs have been addressed
- Exit because they are assessed to not require support
- Withdraw consent
- Be referred to Duty & Advice with a safeguarding concern
- Be referred to Families First











1. Introduction
2. Discovery process and methodology
3. Project deliverables
  - 3.1. Leeds and Stockport specific context
  - 3.2. User overview: needs, workflow and thematic analysis
  - 3.3. Prioritised use case and user requirements
  - 3.4. Business case
  - 3.5. Existing solutions
  - 3.6. User requirements testing
4. Next steps and plan for Alpha



## WE'VE GROUPED THE INTERVIEWEES INTO FIVE USER PERSONAS BASED ON SERVICES AND DECISIONS REGARDING FAMILIES

34



**Early Help  
worker**



**Social  
Worker**



**Front door  
Social Worker**



**Analyst**



**Leadership\***

\***Leadership** includes Service Managers, Senior Leaders and Commissioners




# THE FOLLOWING SLIDES GIVE A PROFILE, WORKFLOW, DECISION & INFORMATION MAP, AND USER NEEDS FOR EACH USER 35

## Slide

## Title

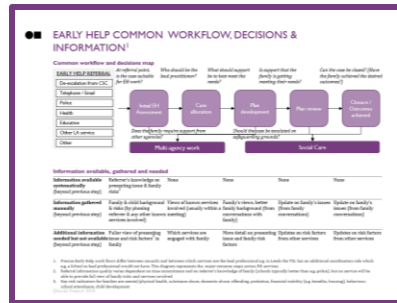
## Description

**FRONT DOOR: PROFILE**

 <b>Front Door</b>	<b>User description</b> The Front Door assesses referrals from a professional or member of the public who has safeguarding concerns for a child. They provide advice and make decisions on how to act based on information about the health, well-being and safety of children.
<b>Number of people interviewed</b>	We have interviewed 2 Front Door managers in Stockport and 1 Front Door manager in Leeds.
<b>Decisions</b>	<ul style="list-style-type: none"><li>Is the child at significant risk of harm?</li><li>What is the right level of support to provide to the child/family?</li></ul>
<b>Systems used</b>	Front Door social workers have access to the Children Social Care Planning system (Phase 1 and 2) in Stockport. In Stockport, Front Door Social Workers have access to Signpost, which provides an overview of the services that a child and family have been in contact with. In Leeds Front Door SWs have access to school systems and have representatives from other services (Police, TCU, and young on the same floor so they can share information without direct access to systems.
<b>Queries</b>	<ul style="list-style-type: none"><li>"The Front Door is where the data is needed, so not to find out how that data's in 'As it is' (Leeds) (Stockport)"</li><li>"Single case did not work as PMSIS, as they already had the people in the room to get the required information. It could work better for 'out of hours' (Stockport)"</li><li>"There's a lot of data on how many people go through Front Door (Leeds) to 'C' assessment, those there are people and brought, but don't know why' (Stockport)"</li></ul>
<b>Other insights</b>	<ul style="list-style-type: none"><li>It was to make sure people don't have to come back through the front door to get help within one service (Stockport) have to hand over to each other, spend instead longer on the phone, some part of both have 11 language</li><li>Data available in most weeks as the PMSIS cut off hours as in Stockport the full PMSIS team is required by part 2 on duty Social Workers out of hours</li></ul>

## User profile

Overview of each persona, their roles, the systems they use, how many people we spoke to and key overall quotes and findings



## Workflow, decisions and information map

Summary of the common work processes this user takes with children/families, what decisions they make, what information they have and what they are missing (only for frontline services who work directly with families)

**FRONT DOOR: USER NEEDS**

Spec	User needs	Detail	P
Access to data	I need to access information on the child and their family (e.g. risks and strengths of the family) so I can make informed decisions on family needs.	Historical factors about children and families have to be taken into account and fully analysed to understand families' strengths and risks.	★
	I need to have data around families in one place so I can be more efficient assessing risk and making decisions.	Collating relevant evidence on families is not always efficient, quick and as easy as possible.	★
Receiving information	I need to receive good quality information on referral so I can spend less time chasing information.	Referrer not always gathering initial information fully on referral form.	★
Insights	I need to understand what is the family perspective so I can make informed decisions on safeguarding and family needs.	Families not always consulted before the referral is completed, therefore missing out the family perspective.	★
	I need to understand local offer within the localities so I can take better decisions on what is the most appropriate support.	Referral Information Officers (RIOs) don't always know how right information on what services there are available when advising people.	

## User needs

The key needs that emerged for this user persona from our interviews

We tested these needs with users in show and tell workshops and have marked the needs that users prioritised as most important with stars:

★ = prioritised by users in Leeds    ★ = prioritised by users in Stockport



**Front Door  
Social workers**



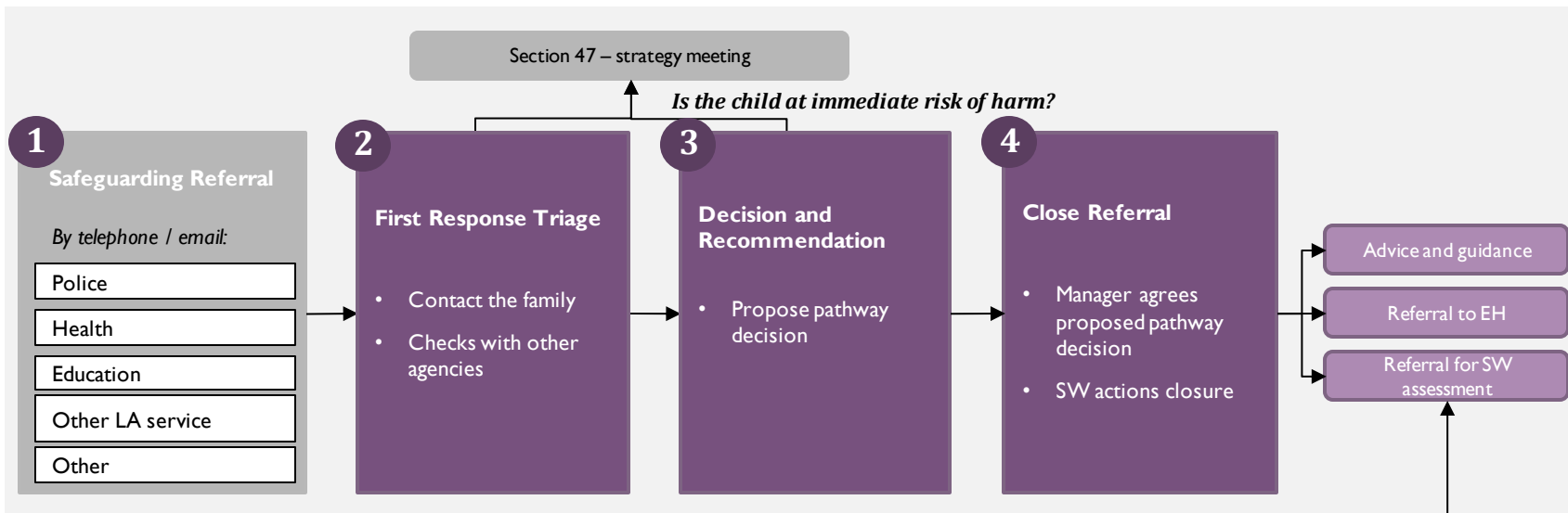
User description	<p>The 'Front Door' is the arrangement that local authorities have in place to respond to an initial safeguarding concern for a child from a professional or member of the public. The Front Door can be organised as a multi-agency safeguarding hub (MASH) or in Stockport, multi-agency safeguarding and support hub (MASSH). The Front Door is where professionals gather information, provide advice and make decisions about which pathways to follow for different contacts and referrals. It includes Social Workers and team managers. This may lead to an assessment by Children's Social Care, Early Help or a response from universal services. Historical factors about children and families have to be taken into account and fully analysed to understand families' strengths and risks.</p>
Number of people interviewed	<p>We interviewed 2 Front Door Social Work (SW) managers in Stockport and 2 in Leeds</p>
Systems used	<p>Front Door SWs (Social Workers) have access to the Children Social Care Case Management system (Mosaic in Leeds and EIS in Stockport). In Stockport, Front Door Social workers have access to Signpost, which provides an overview of the services that a child and family have been in contact with. In Leeds Front Door SWs have access to school systems. Both councils have a multi-agency set up with representatives from other services (police, YOT, etc) sitting on the same floor so they can share information without direct access to systems</p>
Quotes	<ul style="list-style-type: none"><li>• "The Front Door is where the data is needed, so we don't find out later that there's an Aunt in Wales" (Stockport)</li><li>• "It is crucial that we have the right information at the right time to make the right decision for the child" (Stockport)</li><li>• "Out of hours need more information as they have limited access to systems" (Stockport)</li></ul>
Other insights	<ul style="list-style-type: none"><li>• Referral Information Officers (RIO) don't always know or have right information on what services there are when advising people</li><li>• Language interpreters can be a big barrier as they don't have social worker training. Across Leeds, for example, children and families speak 92 languages altogether</li><li>• Data availability is much weaker at the MASSH out of hours e.g. in Stockport the full MASSH team is replaced by just 2 on duty Social Workers out of hours</li></ul>



# FRONT DOOR WORKFLOW, DECISIONS & INFORMATION<sup>1</sup>

38

Common workflow



Decision map

*Is a SW involvement needed?*

*What is the right level of support to provide to the child/family?*








*Does the recommendation meet the presenting needs?*

Information available, gathered and needed

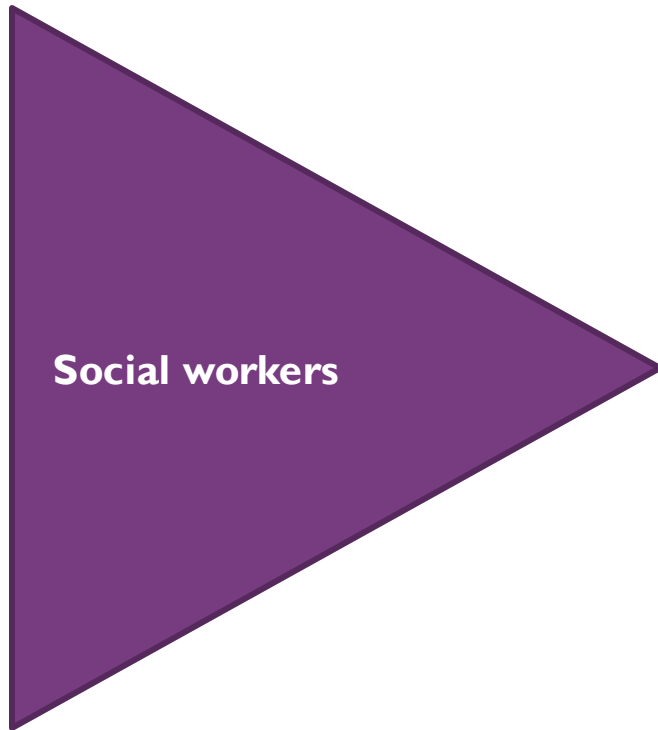
<b>Information available systematically</b> (beyond previous step)	Referrer's knowledge on presenting issue & family risks <sup>2</sup>	None	None	Information gathered from triage passed on appropriately
<b>Information gathered manually</b> (beyond previous step)	Family & child background & risks (by phoning referrer & any other known services involved)	Details of services involved with the child and family, e.g. contact details, period of involvement Family's views, better family background (from conversations with family)	None	None
<b>Additional information needed but not available</b> (beyond previous step)	Which services are engaged with family Fuller view of presenting issue and risk factors in family	More detail on presenting issue and family risk factors		

1. Front Door work flows differ between councils e.g. in Stockport the Early Help Hub sits in the Front to make decisions on EH referrals passed from MASH. This diagram represents the common steps across the Front Door workflow.  
2. Key risk indicators for families are mental/physical health, substance abuse, domestic abuse, offending, probation, financial stability (e.g. benefits, housing), behaviour, school attendance, child development



Workflow	User needs	Detail	Decision and information needed	P
<b>Phase 2:</b> First Response Triage	<ul style="list-style-type: none"> <li>At initial point of triage, access to information on the child and their family (e.g. risks and strengths of the family) is needed to inform decision making</li> <li>Having the relevant data around families in one place to make more timely assessment of risk and recommendations</li> </ul>	<ul style="list-style-type: none"> <li>There is a lack of historical factors about the family to understand the context in which children are living, including both risks and protective factors</li> <li>Collating relevant evidence on families is not always efficient, quick and as easy as possible – largely because of the different systems that holds information and access rights</li> </ul>	<p>Decisions:</p> <ul style="list-style-type: none"> <li>Is a SW assessment needed?</li> <li>Is the child at risk of significant harm?</li> </ul> <p>Information required:</p> <ul style="list-style-type: none"> <li>Family &amp; child background &amp; risks</li> <li>Which services are engaged with family</li> <li>Details of services involved with the child and family, e.g. contact details, period of involvement</li> </ul>	    
<b>Phase 1:</b> Safeguarding referral	<ul style="list-style-type: none"> <li>At point of referral, good quality basic information is required to avoid spending time chasing information</li> </ul>	<ul style="list-style-type: none"> <li>Lack of basic initial information on referral form, e.g. not having the parent's telephone number on the referral form to make initial contact</li> </ul>	<p>Decisions:</p> <ul style="list-style-type: none"> <li>Is a SW assessment needed?</li> <li>Is the child at risk of significant harm?</li> </ul> <p>Information required:</p> <ul style="list-style-type: none"> <li>Basic information on family members</li> </ul>	 
<b>Phase 3:</b> Decision and Recommendation	<ul style="list-style-type: none"> <li>To conclude triage, understanding the family perspective and needs is key to the decision made</li> <li>To identify the most appropriate support, we need to understand the local offer within the area</li> </ul>	<ul style="list-style-type: none"> <li>Lack of family engagement at time of referral can mean initial information about the safeguarding concern misses out the family perspective</li> <li>There can be a lack of up-to-date information on what is available within the area</li> </ul>	<p>Decisions:</p> <ul style="list-style-type: none"> <li>What is the right level of support to provide to the child/family?</li> </ul> <p>Information required:</p> <ul style="list-style-type: none"> <li>Family's view</li> <li>Real-time information on services available in the area</li> </ul>	









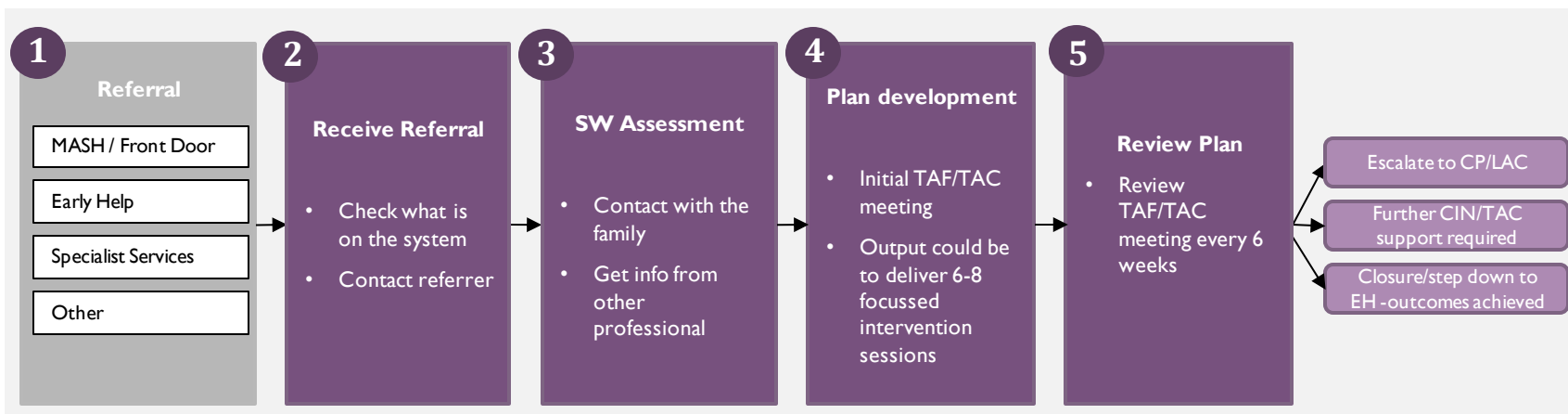
User description	<ul style="list-style-type: none"><li>• Social Workers support individual children and families with more severe needs or safeguarding risk. Their role is to help improve outcomes for children and families by providing both challenge and support</li><li>• Social Workers perform the statutory duty of the Local Authority (LA) to ensure children are safeguarded. This means that a number of their processes are legally specified e.g. those around assessments for Children in Need, those on Child Protection Plans and Looked After Children. They must perform timely assessments to ensure that vulnerable people are safeguarded from harm</li><li>• In Leeds, Social Workers generally specialise in a certain type of support. In Stockport, Social Workers are more general but will follow a family throughout their journey e.g. from being a Child in Need, through escalations and to legal proceedings</li><li>• Social workers work typically work collaboratively with other professionals, for example bringing together and co-ordinating the “team around the child” in a multi-disciplinary approach to safeguarding</li></ul>
Number of people interviewed	We interviewed 14 social workers across the two councils, as well as speaking to leadership on the challenges and support for social workers. This was split as 3 social workers in Leeds and 11 social workers in Stockport (a mixture of team leaders, senior practitioners and “Team Around the Child” coordinators)
Systems used	Social workers have access to the CSC Case Management system (Leeds – Mosaic, Stockport – EIS). Note that Front Door Social Workers have access to Signpost (in Stockport) and have other indirect access to systems (through professionals from other services at the MASSH) whereas other social workers don’t
Quotes	<ul style="list-style-type: none"><li>• “Sometimes there’s not enough info on families and it’s your job to update it” (Leeds)</li><li>• “Recording reduces SWs sense of autonomy or of skill. Just churning things through a machine” (Stockport)</li><li>• “Conversations are quicker and easier” “Let’s stop thinking we should digitise everything” (Stockport)</li><li>• “We spend more time writing notes than working with families. I try to prioritise my families but overall spend 50-75% of time on paper work and court work” (Leeds)</li><li>• Social workers have to “wade through documents and documents and documents” to get the information they need (Stockport)</li></ul>
Other insights	<ul style="list-style-type: none"><li>• Caseloads and referral volumes are viewed as too high and hindering practice</li></ul>



# SOCIAL WORKER WORKFLOW, DECISIONS & INFORMATION<sup>12</sup>

42

## Common workflow



## Decision map

*How quickly do I need to see the child?  
Do I need to see the child today?  
Does the family require support from other agencies?*

*Is there a safeguarding issue? Should we escalate or de-escalate the case?  
Is the family ready for FGC?*

*Does the parent(s) have the capacity to meet the child's needs?  
Is there a safeguarding issue? Should we escalate or de-escalate the case?*

*Does the family need further support?  
Can the case be closed?  
Have the family achieved the desired outcomes?*

*Does the family need further support?  
Can the case be closed?  
Have the family achieved the desired outcomes?*

	Information available systematically (beyond previous step)	Information from MASH triage Referrer's knowledge on presenting issue and family risks <sup>3</sup>	Information from liaising with other agencies involved	None	None
Information gathered manually (beyond previous step)		Family and child background and risks (by phoning referrer and any other known services involved)	Views of known services involved Family's views, better family background (from conversations with family)	Updates on intervention plan from other services Update on family's issues (from family conversations)	Updates on risk factors from other services Update on family's issues (from family conversations)
Additional information needed but not available (beyond previous step)		Which services are engaged with family Fuller view of presenting issue and risk factors <sup>4</sup> in family	More detail on presenting issue and family risk factors	Updates on risk factors from other services	

1. The workflow reflects the specifics of a CIN Social Worker – steps #1-3 would be common across a child's level of need, but from #4 onward these would differ based on child status

2. This diagram represents the major common steps across Children Social Care Teams following receipt of a referral from MASH. In Stockport TAC (tier 3) is equivalent to the CIN section 17 process








3. Referral information quality varies dependent on time commitment and on referrer's knowledge of family (schools typically better than e.g. police), but no service will be able to provide full view of family risks and services involved

4. Key risk indicators for families are mental/physical health, substance abuse, domestic abuse, offending, probation, financial stability (e.g. benefits, housing), behaviour, school attendance, child development



## SOCIAL WORKER: USER NEEDS (1/2)

43

Workflow	User needs	Detail	Decision and information needed	P
<b>Phase 2:</b> Receive referral	<ul style="list-style-type: none"> <li>At point of referral, understanding family relationships, including strengths and needs to assess potential risks</li> <li>Knowing what services are involved with family to understand the family and coordinate support</li> </ul>	<ul style="list-style-type: none"> <li>Linking family members, depends on manual inputting from SWs and provides limited understanding of relationships</li> <li>Limited access to systems means discovering what services are involved requires "detective work"</li> </ul>	<p>How quickly do I need to see the child? Is there safeguarding issue? Should we escalate or de-escalate the case? Information required:</p> <ul style="list-style-type: none"> <li>Which services are engaged with family</li> <li>Fuller view of presenting issue and risk factors in family</li> <li>Views of known services involved</li> </ul>	   
<b>Phase 3:</b> SW Assessment	<ul style="list-style-type: none"> <li>Knowing about family issues on mental health, drugs, alcohol and involvement with police can better inform decisions about placement / care</li> </ul>	<ul style="list-style-type: none"> <li>Case Management Systems (CMSs) only include information on other service involvement where a Social Worker has been aware of it previously (this information can also be out of date)</li> </ul>	<p>Does the family require support from other agencies? What services are required to best support the family? Information required:</p> <ul style="list-style-type: none"> <li>Views of known services involved</li> </ul>	 
<b>Phase 3:</b> SW Assessment	<ul style="list-style-type: none"> <li>When families move into LA, knowing their past CSC history to inform current assessment</li> </ul>	<ul style="list-style-type: none"> <li>SWs waste considerable time having to travel to other Local Authorities to access past data on families – this can be several hundred miles</li> </ul>	<p>Is there safeguarding issue? Should we escalate or de-escalate the case? What services are required to best support the family? Information required: Views of previous services involved</p>	
<b>Phase 4:</b> Plan development	<ul style="list-style-type: none"> <li>Understanding the local offer within the area to identify the most appropriate support</li> </ul>	<ul style="list-style-type: none"> <li>Lack of up-to-date information on what is available within the area</li> </ul>	<p>What services are required to best support the family? Information required:</p> <ul style="list-style-type: none"> <li>Family's view</li> <li>Real-time information on services available in the area</li> </ul>	





## SOCIAL WORKER: USER NEEDS (2/2)

44

Workflow	User needs	Detail	P
<b>Phase 4 &amp; Phase 5</b>	I need: to save time entering data (e.g. writing up case notes) So I can: focus on family	SWs spend a lot of time recording cases notes (e.g. uploading text messages from families into Mosaic)	
<b>Phase 2 &amp; Phase 3</b>	I need: to be able to pin point key information from case files So I can: build up a picture of a situation quickly to summarise previous interventions, risk and protective factors	Case files consist of very long and detailed notes making it difficult to identify key information to compile chronologies, assessments etc.	
<b>Phase 3: SW Assessment</b>	I need to: understand what works for the family So I can: avoid repeating any mistakes made in previous plans	Data presented on systems often doesn't fully translate the experience of the family. SWs want to improve their engagement with families, especially those who may have previously been in CSC	
<b>Phase 5: Review Plan</b>	I need: to understand how my decisions link to children and family outcomes So I can: know more about what went well and what works for families achieving positive outcomes	SWs have low levels of understanding of how decisions and support link to children and family outcomes. E.g. don't know what happens on de-escalation, some assessments such as parenting capacity have no standard approach and are quite subjective	



**Early Help workers**



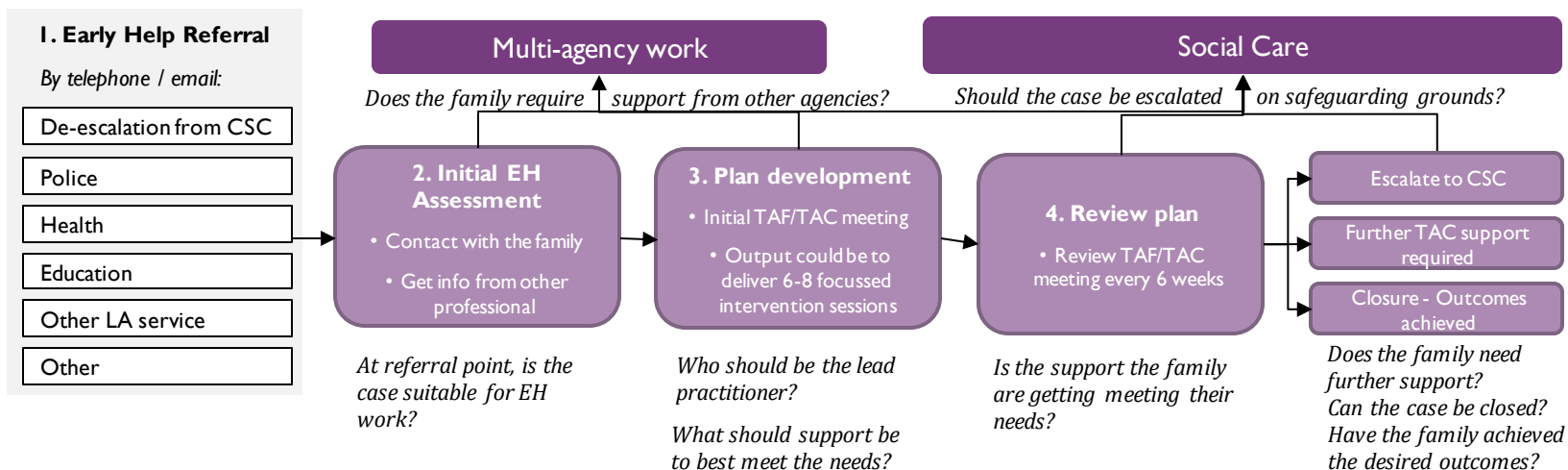
User description	<ul style="list-style-type: none"><li>• Early Help services work with children, young people and families where there are indicators of emerging difficulties or additional needs. They aim to address these needs at an early stage, before they progress to being more serious concerns (e.g. before children's services is required)</li><li>• Needs can include anything affecting health, development, wellbeing and safety of children and young people</li><li>• EH is typically delivered collaboratively between services. However it can also be delivered by a single agency (e.g. schools, children centres, health visitors, third sector agencies etc).</li><li>• EH is typically coordinated by a specialist, who may also deliver some support. In Leeds these are "Targeted Service Leads" (TSLs) and their teams. In Stockport it is "School Age+ workers" &amp; SWs linked to schools</li></ul>
Number of people interviewed	We interviewed 9 people from EH: 1 School Age+ (EH) worker and 1 School Age+ (EH) Team Leader in Stockport and 7 TSLs in Leeds
Systems used	In Leeds TSLs' teams mainly use Mosaic and Cluster spreadsheets as their CMS. EH practitioners in Children Centres and schools have access to their systems. Stockport EH Teams use EIS (Children's Services CMS)
General quotes	<ul style="list-style-type: none"><li>• "I have created a chronology of the child to build the case. When doing that I rang Croydon to complete the picture but they said no so I had to drive there to actually understand what happened to the child before she moved to Leeds" (Leeds)</li><li>• "I didn't know the parent was seeing a counsellor". "You don't know if the parents are working well with the job centre unless they tell you" (Stockport)</li><li>• "Often referrals don't have family context information included, despite the fact that there is space on the form to do that." (Leeds)</li><li>• "We get police data on crimes involving children the previous day but it's too hard to stay on top of this" (Leeds)</li><li>• "One extra piece of information sometimes enabled life-saving intervention" (Leeds)</li><li>• "One piece of information I would like is who's living in the household. I don't always know who the housing officer is, and if I do then they don't always know either" (Stockport)</li></ul>
Other insights	<ul style="list-style-type: none"><li>• Some workers view was that EH decisions aren't always robust enough. Development or challenging behaviour concerns at age 2-3 can be picked up, with an EH assessment needed at this point</li><li>• Leeds used to identify top 100 children at risk, but the workload involved was too major to sustain</li><li>• EH workers rely on parents, schools etc. to inform them of changes in the family's situation. This means they can miss changes in the family's situation</li></ul>



# EARLY HELP COMMON WORKFLOW, DECISIONS & INFORMATION<sup>1</sup>

47

## Common workflow and decisions map



## Information available, gathered and needed



<b>Information available systematically</b> (beyond previous step)	Referrer's knowledge on presenting issue & family risks <sup>2</sup>	None	None	None
<b>Information gathered manually</b> (beyond previous step)	Family & child background & risks (by phoning referrer & any other known services involved)	Views of known services involved Family's views, better family background (from conversations with family)	Update on family's issues (from family conversations)	Update on family's issues (from family conversations)
<b>Additional information needed but not available</b> (beyond previous step)	Which services are engaged with family Fuller view of presenting issue and risk factors <sup>3</sup> in family	More detail on presenting issue and family risk factors	Updates on risk factors from other services	Updates on risk factors from other services

1. Early Help work flows differ between councils and between which services are the lead professional. In Leeds, the TSL has an additional coordination role which, for example, a school as lead professional would not have. This diagram represents the major common steps across EH services
2. Referral information quality varies dependent on time commitment and on referrer's knowledge of the family (schools typically better than e.g. police), but no service will be able to provide full view of family risks and services involved
3. Key risk indicators for families are mental/physical health, substance abuse, domestic abuse, offending, probation, financial stability (e.g. benefits, housing), behaviour, school attendance, child development



## EARLY HELP WORKER: USER NEEDS (1/2)

48

Workflow phase	User needs	Detail behind user need	Decision and information needed	P
<b>Phase 3: Plan Development</b>	<ul style="list-style-type: none"><li>Knowing about family issues regarding mental health, drugs, alcohol and involvement with police can better inform me as to the level of support the family needs</li><li>Knowing what services are involved with the family to understand the family and coordinate support</li></ul>	<ul style="list-style-type: none"><li>There is no way EH workers can guarantee they know about all services engaged with the family and the interventions received</li><li>Most EH workers lack access to information from other services in any systematic way. They have to investigate to find out what services are involved with the family and then collect information from these services</li></ul>	<p>At referral point, is the case suitable for EH work? Does the family require support from other agencies? Information required:</p> <ul style="list-style-type: none"><li>Family &amp; child background &amp; risks</li><li>Which services are engaged with family</li></ul> <p>At plan development stage, who should be the lead professional? What should support be to best meet the needs? Information required:</p> <ul style="list-style-type: none"><li>Views of known services involved</li></ul>	 
<b>Phase 3: Plan Development</b>	<ul style="list-style-type: none"><li>Knowing when a child and family's situation changes (e.g. move house, parents divorce etc.) to assess changes in risk level</li></ul>	<ul style="list-style-type: none"><li>EH workers rely on parents or schools (if they know) to update them on changes in family situation, meaning they can miss important changes</li></ul>	<p>Is support that the family is getting meeting their needs? Information required:</p> <ul style="list-style-type: none"><li>Update on family's issues (from family conversations)</li></ul>	
<b>Phase 3: Plan Development</b>	<ul style="list-style-type: none"><li>When families move into LA, knowing their past CSC history to inform current assessment</li></ul>	<ul style="list-style-type: none"><li>EH workers sometimes have to physically drive to other Local Authorities to access information on families that move</li></ul>	<p>Is support that the family is getting meeting their needs? Information required: Updates on risk factors from other services</p>	







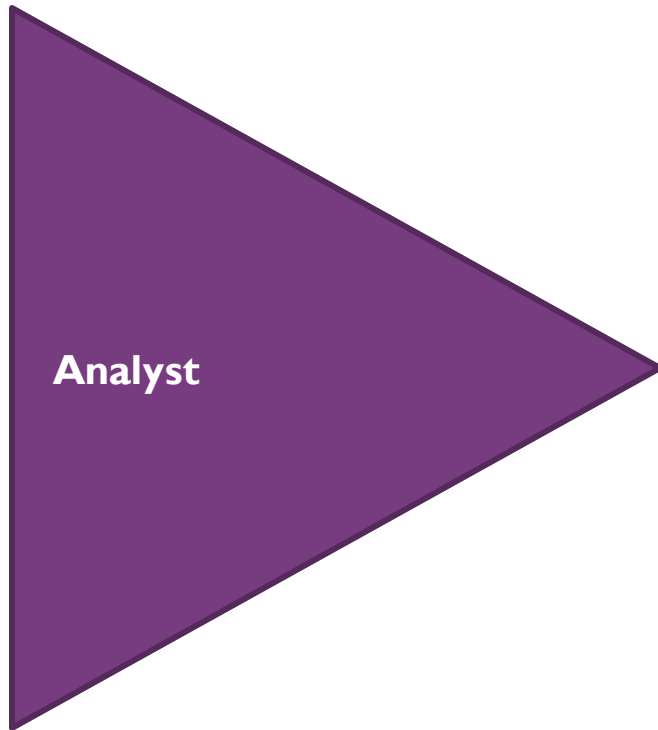


## EARLY HELP WORKER: USER NEEDS (2/2)

49

Workflow phase	User needs	Detail	P
<b>Phase 2:</b> Initial EH Assessment	I need: to understand what EH is defined as and understood by other agencies So I can: be clear with other agencies on when I need to be involved	There is cno consistent definition of EH currently, leading to misunderstanding and inappropriate referrals	
<b>Phase 1:</b> Early Help Referral	I need: good quality information on referral So I can: spend less time chasing info	Quality and level of detail of referral forms varies a lot depending on referees (e.g. information on a referral can be as simple as a line of text or as detailed as one or two text pages)	 











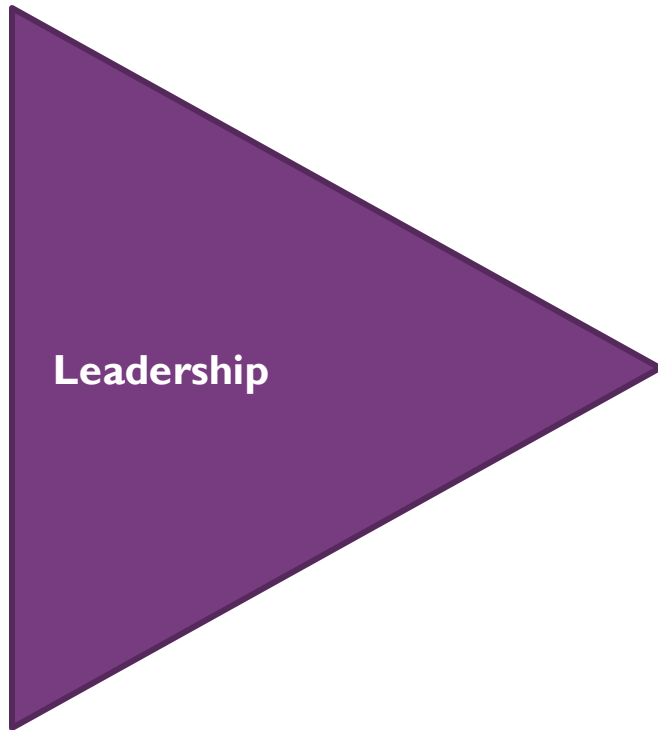


User description	Analysts provide all roles with the data and insight required to make good decisions. The Analyst user covers Insight and Intelligence analysts, Business Intelligence analysts, Performance analysts, Cluster analysts, Safer Leeds, Early Start analysts and Troubled Families team. The type of reporting and cadence varies depending on the specific service / team they are attached to (e.g. an Analyst within the Intelligence and Performance team in Leeds would run quarterly reports for Mid-Managers on service performance - Safeguarding (LAC, CIN, CPP), Specialist (CwCN, YOS) & Targeted (EH).
Number of people interviewed	We have interviewed 6 Analysts in Leeds and 6 in Stockport
Decisions	Analysts support other decision makers providing data and insights, but do not make decisions on children or families themselves. However they do need to understand families in order to produce the insight required. At the moment most of the reports and analysis focus on individuals (e.g. reports on vulnerable children and adults) and ideally they would like to be able to report on families.
Systems used	In Leeds the systems Analysts have access to various systems across services. In Leeds, the Intelligence and Performance team have access to Mosaic, synergy, Child View (YOS), insight outreach (NEET). Safer Leeds have access to Police data and some other specific data as needed. The Families First (Troubled Families) team has access to Mosaic, Synergy, Child View (YOS) and Police data. In Stockport, Analysts have access to the Children's Warehouse which includes EIS and Synergy (schools) and some access to Child View (YOS) and the drug and alcohol service system
Quotes	<ul style="list-style-type: none"><li>• “When I find an error in the data, there is no way I can go back to the system and make sure it is propagated across systems where it is recorded.” (Leeds)</li><li>• “When something changes within the family context, the data only reflects when there is an episode.” (Leeds)</li><li>• “Some things are difficult because of structure of data or access levels.” (Stockport)</li><li>• “I can’t get a view of family groups.” (Stockport)</li></ul>



Theme	User needs	Detail	P
Access to data	I need: better access to data So I can: spend less time trying to access data and focus on understanding the population and developing insights	There is limited data sharing between public agencies. Often access to data relies on personal connections with other services	 
	I need to: understand who is part of the family So I can: link family members and create reports on families	Most systems record data on individual level and only some allow linking to family members, this makes it harder to understand family dynamics	 
	I need to: be able to identify children and families across different systems So I can: track journeys and perform longitudinal analysis	Different systems use different identifiers making it difficult for analysts to track people across systems. There isn't one unique identifier across services	
Data quality	I need: better quality data So I can: spend less time checking errors and focus on understanding population and developing insights	Data quality is often an issue in Analyst's day to day work, e.g. some people use false names or different surnames with different agencies, or data entry includes errors	 
Other	I need: more time and resources So I can: do more and better analysis	Analysts feel they don't always have the time and resources to perform the analysis required (e.g. little time to invest in more complex analysis and limited capabilities in terms of matching data sets)	
	I need: to understand what would be useful to report So I can: provide the info in the best way	Analysts often feel there is no clear guidance on what leadership needs to see in reports	







User description	Senior leaders are responsible for the performance of services and systems, including safeguarding and commissioning services and have ultimate responsibility for safeguarding
Number of people interviewed	3 Team Leader/Managers, 2 Operational Leads and 6 Senior Leaders were interviewed in Stockport. 9 Service / Programme managers and 2 Commissioners were interviewed in Leeds
Decisions	<ul style="list-style-type: none"><li>• Which populations should be prioritised?</li><li>• What should be the offer for those populations?</li><li>• What services should be commissioned?</li><li>• What can be done to help commissioned services delivering better outcomes for children and families?</li></ul>
Systems used	<p>In Stockport, Management and Leadership have access to EIS, Signpost and Tableau dashboards built on the Children's Warehouse (MDM with EIS &amp; Synergy schools data). Senior Leaders regularly use this for wider case management to get an overview of a case, e.g. quick access of information on an individual family when on a review panel</p> <p>In Leeds management have access to Mosaic as well as some dashboards (e.g. excel-based weekly team performance)</p>
Quotes	<ul style="list-style-type: none"><li>• "Have we made a difference? What does success look like? For the LA, it will be cost and demand, but what will it look like for family?" (Stockport)</li><li>• "Currently we don't have evidence on base to show whether our approach is working or not" (Leeds)</li><li>• "How much are we driving behaviour change?" (Stockport)</li></ul>
Other insights	<ul style="list-style-type: none"><li>• Leadership want a better ability to record outcomes not outputs</li><li>• Leadership emphasise the greater need for qualitative data to understand the impact of services for children and families: "Data is not important, it's the why" "Knowing the why is important so we can replicate it for future families, or argue it in court"</li></ul>



Theme	User needs	Detail	P
Access to data	I need to access outcomes data for children and their families So I can evidence impact and know what works	Limited outcomes data prevent commissioners from evidencing impact of services and interventions	★ ★
	I need to access cost data So I can better understand value for money of services	Do not have access to 'what works' in relation to the costs of placements and other care planning decisions	
Strategic overview	I need to understand how different services work together for a child and their family So I can better plan and target resources	"Numbers of LAC are going up – but we don't know what drives this – maybe welfare reform, family courts and legal aid (counselling or mediation could have helped earlier), teenagers (late in life it's harder to have successful placement), poor school attendance, autism, anti-social behaviour. For mid-teens with behavioural problems we need expensive placements just to contain them"	★ ★
	I need to understand at risk populations and their current needs trends So I can ensure the right services are available to meet needs	It is difficult to get consistency of information across a range of services  Managers would like to link presenting issues to outcomes to understand performance	
Performance drivers	I need to have a strong narrative for our approach & performance So I can have a better understanding of what is going on and inspire the team	Cannot compare how some families and outcomes compare to statistical neighbours	★





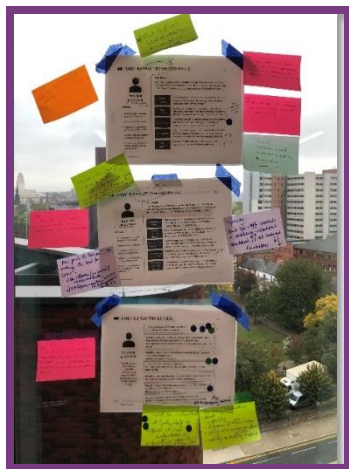
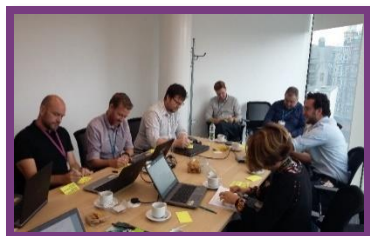
1. Introduction
2. Discovery process and methodology
3. Project deliverables
  - 3.1. Leeds and Stockport specific context
  - 3.2. User overview: needs, workflow and thematic analysis
  - 3.3. Prioritised use case and user requirements
  - 3.4. Business case
  - 3.5. Existing solutions
  - 3.6. User requirements testing
4. Next steps and plan for Alpha





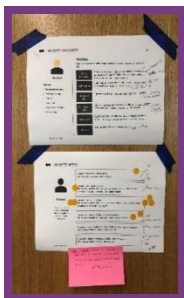
## WE TOOK OUR FINDINGS BACK TO PEOPLE TO TEST THEM AND PRIORITISE THE MOST IMPORTANT USER NEEDS

57



### To test and prioritise the longlist of user needs identified we:

- Held Show and Tell workshops with the people we interviewed
- Tested findings with the Stockport and Leeds project teams
- Performed further interviews
- Held a joint workshop with 8 authorities to test applicability elsewhere
- Internally tested our own assumptions and hypotheses





## OVERALL, USERS INITIALLY PRIORITISED SIX FAMILY CONTEXT NEEDS UNDER TWO MAIN THEMES AS BEING THE MOST IMPORTANT

58

**Individual family information** – Frontline workers (SWs, EH & Front Door) all need quick and reliable access to basic information on the family. They need to know:

- 1a Who is the child's family and who do they live with?**  
...so they can ensure they don't miss risk factors or support options
- 1b What services are engaged with the family?**  
...and have contact details so they can reliably assess risk and coordinate support
- 1c What are the risks factors of each family member?**  
...(e.g. for substance issue: what's the nature of this?) so they can reliably assess risk
- 1d What is the quality of the relationships between family members?**  
...so they can understand family strengths and risks

**Management information** – Leadership need to understand how services work for families to improve decision making. They need to know:

- 2a Which groups of needs and services typically go together?**  
...so they can to highlight issues and improve coordination
- 2b What approaches give good outcomes?**  
...so they can improve future decision making



## THERE WAS ALSO A SET OF MORE GENERAL PRIORITY PAINPOINTS NOT RELATING TO FAMILY CONTEXT

59

### Extracting key info from CMS

**Summary:** Case files consist of very long and detailed notes making it difficult to identify key information pieces

**Users:** Social Workers

**Quote:** *"Sometimes there's 600 case notes to wade through"*

### Referral forms

**Summary:** Frontline staff often receive referral forms that lack key information. This could range from a lack of contact number to details of who is working with the family

**Users:** Social Workers, EH workers and Front door

**Quote:** *"The referral often lacks details on the incident"*

### Data access

**Summary:** Strong risk aversion and lack of understanding of IG holds back data sharing. Although all councils face the same challenge, there are no commonly shared approaches to IG

**Users:** All users

**Quote:** *"There's sometimes an attitude of 'that's my data, not yours'"*

### Data quality

**Summary:** Poor data quality holds back the use of evidence in decision-making and is an extensive drain of analyst time. This is a common problem across councils

**Users:** All users (especially analysts)

**Quote:** *"Poor quality data quickly erodes trust in analysis"*



THESE ARE IMPORTANT ISSUES TO UNDERSTAND WHICH COULD BE ADDRESSED IN FUTURE DISCOVERY WORK – BUT ARE NOT IN THE CORE SCOPE HERE



## WE HELD WORKSHOPS TO FILTER DOWN TO ONE PRIORITY USER NEED

60

Each of the six family context user needs were considered by staff across Local Authorities and internally in Social Finance against the following criteria...

- ☐ **Immediate value**  
*Are any changes required for a solution to fit within current services and workflows?*
- ☐ **Potential Impact**  
*How could addressing this need create better outcomes for children and families?*
- ☐ **Replicability**  
*Does this user need apply across multiple councils?*
- ☐ **Technical and IG feasibility**  
*Is it technically feasible to meet this need? What data sharing and processing is needed?*
- ☐ **Strategic alignment**  
*How does the user need link with the organization's objectives, structure and resources?*



# UNDERSTANDING THE SERVICES ENGAGED WITH THE FAMILY EMERGED AS THE IMMEDIATE PRIORITY

61

*Overall highest priority & good first step given dependencies*

Individual family information		Immediate value	Potential impact	Replicability	Technical & IG feasibility	Strategic alignment
Ia	Who is the child's family and who do they live with?	✓✓✓			✗ ✗	✓✓
Ib	What services are engaged with the family?	✓✓✓✓	✓✓	✓✓	✓ ✗	✓✓
Ic	What are the risks factors of each family member?	✓	✓	✓	✗	✓
Id	What is the quality of the relationships between family members?	✓✓✓	✓✓		✗ ✗	✓

Management information		Immediate value	Potential impact	Replicability	Technical & IG feasibility	Strategic alignment
2a	Which groups of needs and services typically go together?	✓	✓	✓	✓ ✗	✓
2b	What approaches give good outcomes?	✓✓	✓✓	✓	✓ ✗	✓

✓ = individuals voted that user need scores well on this criteria    ✗ = individuals voted that user need scores poorly on this criteria

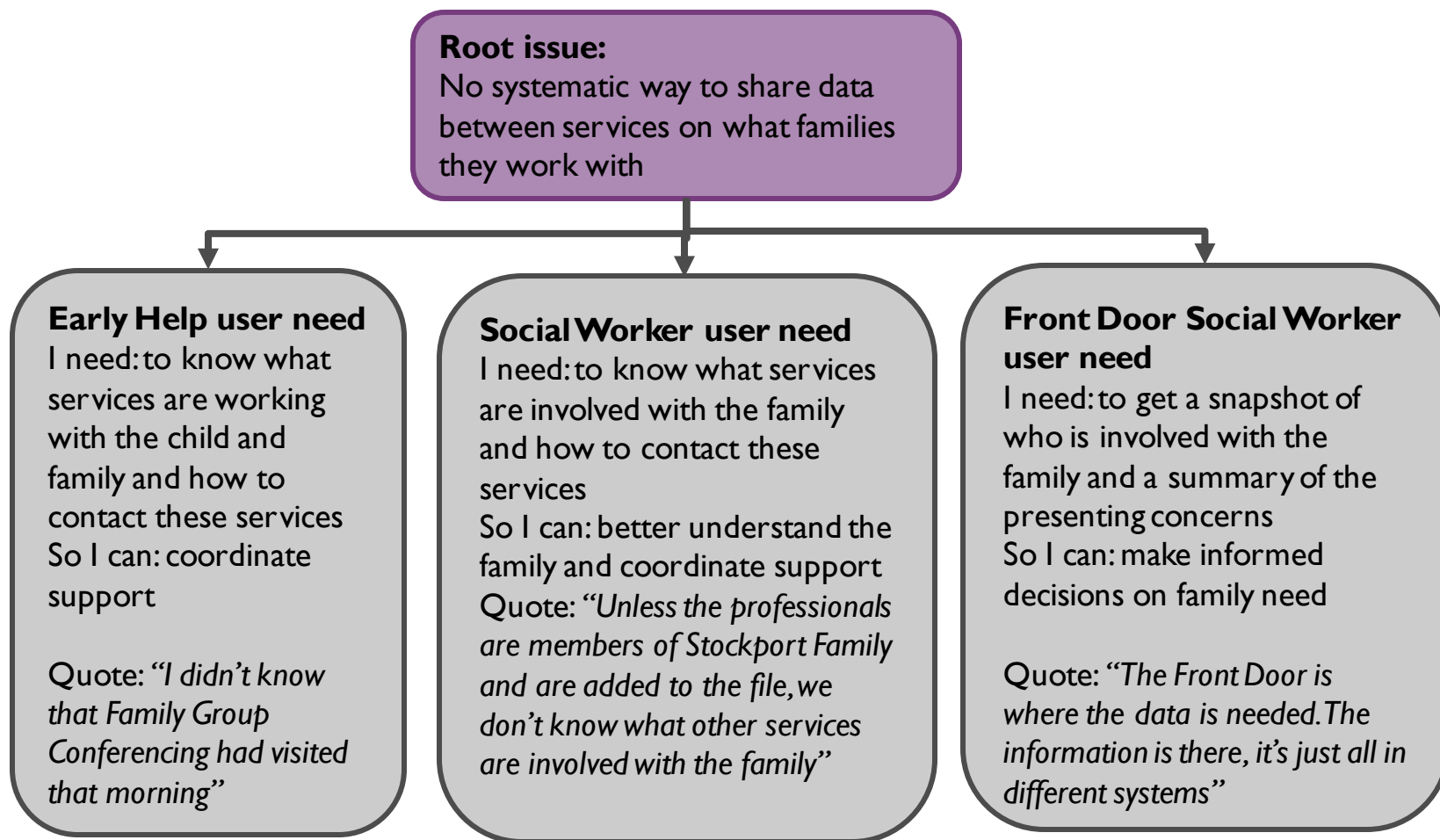


THIS MATCHED WITH SHOW AND TELL PRIORITISATIONS AND ALSO THE VIEWS OF STOCKPORT AND LEEDS LEADERSHIP



## THIS NEED WAS FELT BY MULTIPLE USERS – ALL DRIVEN BY A COMMON ROOT CAUSE

62



TO HELP PRIORITISE WHICH USER TO FOCUS ON WE PRODUCED A DETAILED VIEW OF THE NEED FOR EACH



Front Door Social Workers need to get a snapshot of who is involved with the family and a summary of the presenting concerns.

User	<ul style="list-style-type: none"><li>• Front Door Social Worker</li></ul>									
Decision point in the system	<ul style="list-style-type: none"><li>• Is the child at significant risk of harm?</li><li>• Is a SW assessment needed?</li><li>• What is the right level of support to provide to the child/family?</li></ul>									
Needs	<ul style="list-style-type: none"><li>• Need to access information on the child and their family (e.g. risks and strengths of the family)</li><li>• Need to have data around families in one place</li><li>• Need to receive good quality information on referral</li></ul>									
Value Add *	<ul style="list-style-type: none"><li>• Save time – potential significant savings for the time workers spend gathering information about services involved with the family, trying to understand family issues</li><li>• Less repeated work – making better decisions the first time means that less cases will return later with the same need and less cases will be escalated without need</li></ul>									
Social impact	<ul style="list-style-type: none"><li>• Better input into referral decisions – ensuring key risks are highlighted when assessing safeguarding concerns, reducing the number of children escalating to becoming LAC</li><li>• Reducing re-referrals, so that families get the right help at the right time</li></ul>									
Datasets required	Social Care	Early Help	Youth Justice	Early Years / Universal	SEND	Education	Health	Police	Housing	Benefits
Data type	System contacts basic data (e.g. plan start / end date)			Professional contact details			Plan details, child needs, other case notes			



Early Help workers need to know what services are working with the child and family and how to contact these services when they receive a referral

User	<ul style="list-style-type: none"><li>• Early Help worker</li></ul>									
Decision point in the system	<ul style="list-style-type: none"><li>• Who should be the lead practitioner?</li><li>• Does the family require support from other agencies?</li><li>• Is support that the family is getting meeting their needs?</li></ul>									
Needs	<ul style="list-style-type: none"><li>• Need to understand a child's family background (e.g. family mental health issues, drugs and alcohol issues, involvement with police, benefits)</li><li>• Need to know what services are working with the child and family and who the lead practitioners are</li></ul>									
Value Add	<ul style="list-style-type: none"><li>• Save time – potential savings for the time workers spend gathering information about services involved with the family</li><li>• More coordination of services and better input into planning and support decisions</li><li>• Reduce the impact of duplication of work</li></ul>									
Social impact	<ul style="list-style-type: none"><li>• Better outcomes – support plans are more effective and more likely to achieve positive change when they are fully informed</li></ul>									
Datasets required	Social Care	Early Help	Youth Justice	Early Years / Universal	SEND	Education	Health	Police	Housing	Benefits
Data type	System contacts basic data (e.g. plan start / end date)			Professional contact details			Plan details, child needs, other case notes			





Social Workers need to know what services are working with the child and family and how to contact these services when they receive a new referral from the Front Door

User	<ul style="list-style-type: none"><li>• Social Worker</li></ul>									
Decision point in the system	<ul style="list-style-type: none"><li>• Is there a safeguarding issue? Should we escalate or de-escalate the case?</li><li>• What services are required to best Support the family?</li></ul>									
Needs	<ul style="list-style-type: none"><li>• Need to know what services are involved with family and what their contact details are</li><li>• Need to understand family relationships</li></ul>									
Value Add	<ul style="list-style-type: none"><li>• Potential savings of significant savings for the time workers spend gathering information about services involved with the family</li><li>• Better input into referral decisions – ensuring key risks are highlighted when performing a risk assessment</li><li>• Improved provision for children and young people as their cases escalate sooner or get support from early help/universal services</li></ul>									
Social impact	<ul style="list-style-type: none"><li>• Better outcomes for children – more joined up and place-based way of working</li><li>• Long term cost savings from more efficient use of resources</li><li>• Reduction in the escalation and numbers of children potentially going into care</li></ul>									
Datasets required	Social Care	Early Help	Youth Justice	Early Years / Universal	SEND	Education	Health	Police	Housing	Benefits
Data type	System contacts basic data (e.g. plan start / end date)			Professional contact details		Plan details, child needs, other case notes				



## OVERALL, THE CASE WAS STRONGEST FOR SOCIAL WORKERS, BASED ON STRENGTH OF NEED, IMPACT AND FEASIBILITY

66

Criteria	Early Help	Social Workers	Front Door
User Need expressed:	<b>Strong</b> – currently EH do lots of detective work to find who is engaged with the family	<b>Very strong</b> – currently Social Workers do lots of detective work and prioritised this highly	<b>Medium</b> – this need was expressed but was mitigated by the co-located multi-agency set-up at the Front Door (particularly in Stockport)
Impact:	<b>High</b> – ensure the right level of intervention offered at the earliest opportunity (plus additional time savings)	<b>Very high</b> – ensure the right level of intervention is offered at point of greatest need (plus additional time savings)	<b>Very high</b> – ensure the right level of intervention is offered at point of greatest need (plus additional time savings)
Feasibility	<b>Low</b> – 1) IG is more challenging as EH is not statutory so harder to argue a “basis in law” for processing 2) EH arrangements differ more significantly between councils, meaning building a common tool is more difficult	<b>Medium</b> – There is a statutory requirement to provide safeguarding services so clear basis in law for processing. However it would still be complex from an IG and systems perspective to join all data together	<b>Medium</b> – There is a statutory requirement to provide safeguarding services so clear basis in law for processing. However it would still be complex from an IG and systems perspective to join all data together



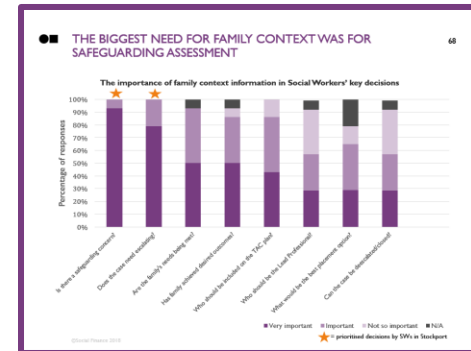
# TO UNDERSTAND HOW GENERALLY APPLICABLE OUR FINDINGS WERE, WE SURVEYED FRONTLINE WORKERS

67



**We sent out a short online questionnaire to 12 Social Workers in Stockport to ask:**

Which decisions most need family context information?



How do they get access to this information currently?

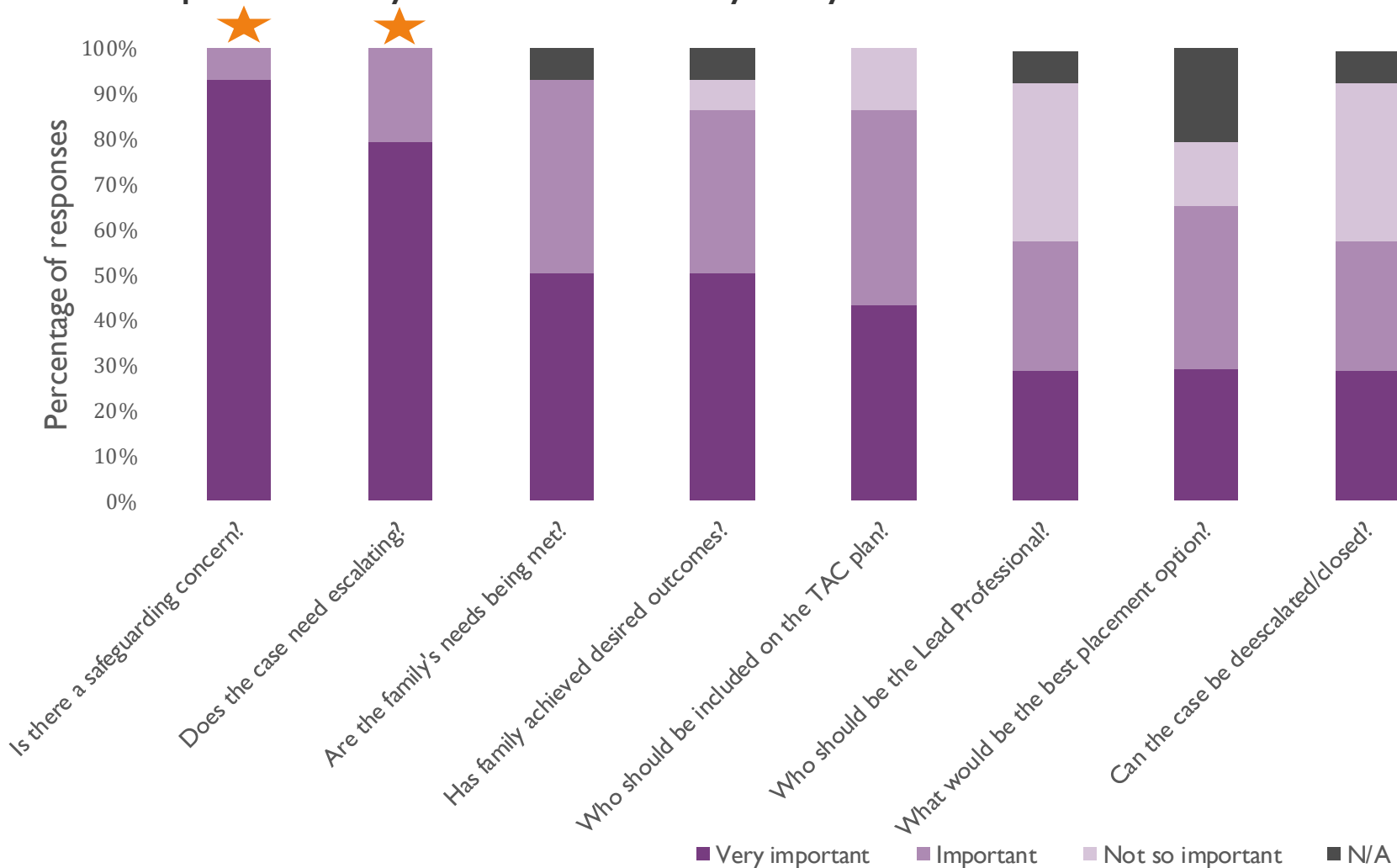




# THE BIGGEST NEED FOR FAMILY CONTEXT WAS FOR SAFEGUARDING ASSESSMENT

68

How important is family context information in your key decisions?

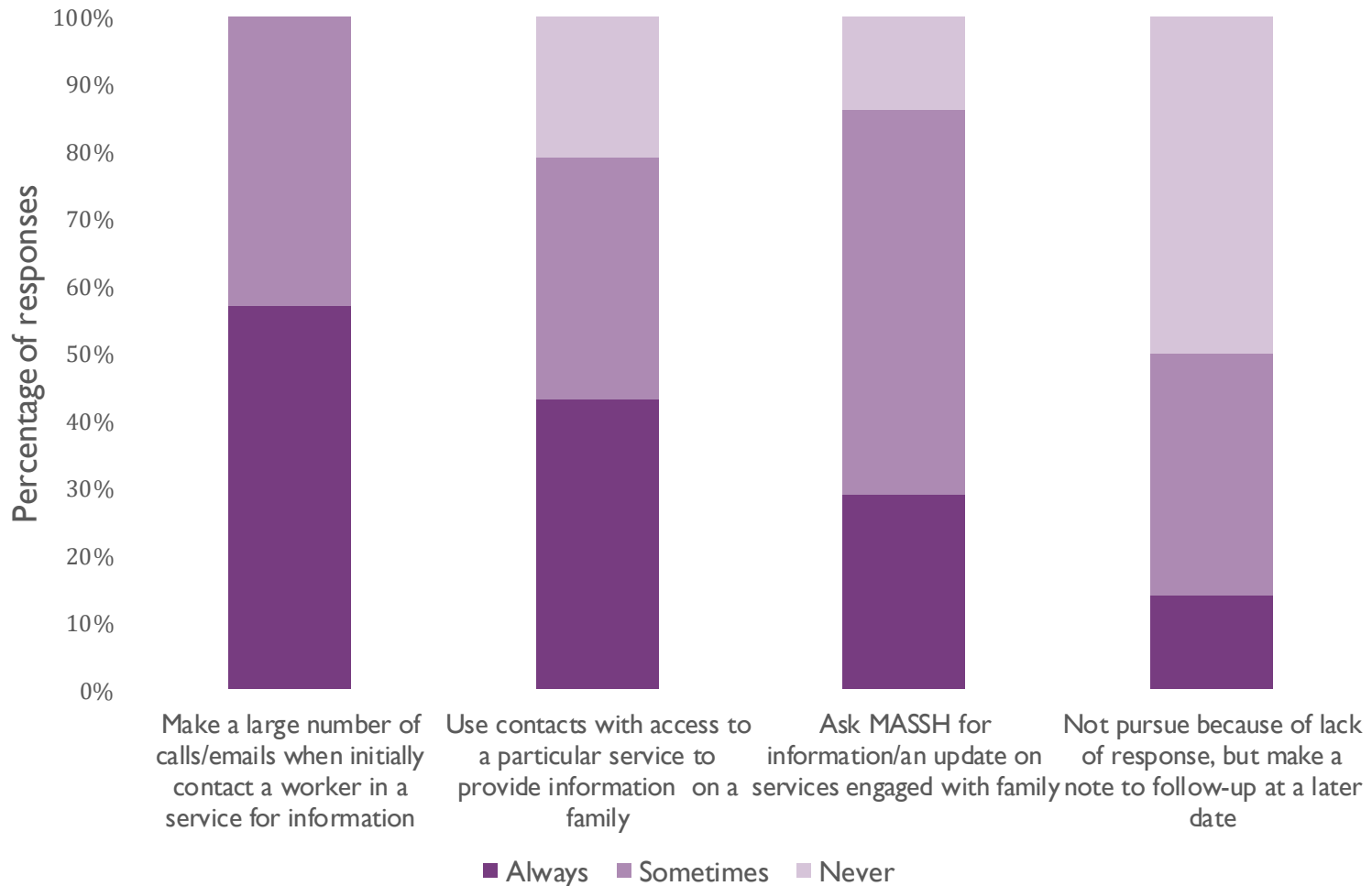




## CURRENTLY SOCIAL WORKERS MAKE LARGE NUMBERS OF CALLS AND EMAILS TO CONTACT OTHER PROFESSIONALS

69

**What actions do you take to get the information you need?**





1. Introduction
2. Discovery process and methodology
3. Project deliverables
  - 3.1. Leeds and Stockport specific context
  - 3.2. User overview: needs, workflow and thematic analysis
  - 3.3. Prioritised use case and user requirements
  - 3.4. Business case
  - 3.5. Existing solutions
  - 3.6. User requirements testing
4. Next steps and plan for Alpha



## THERE ARE THREE MAJOR BENEFITS TO ADDRESSING THIS NEED

71

	Benefit	Description	Impact	Scale
1	<b>Better support</b>	Social Workers having the right conversations with other professionals meaning they can coordinate support, they know the information families expect them to and they have better engagement with families	Less escalation to social care – better for families and saving significant resources	£100,000 per care placement avoided <sup>1</sup>
2	<b>Better safeguarding</b>	Speaking to other professionals means Social Workers don't miss risk factors and can verify what families tell them	Risks are picked up and families get the right support the first time	Nationally, over 10% of referrals with no action taken needed statutory support which they didn't get <sup>2</sup>
3	<b>More efficient working</b>	Social Workers save the 2 hours per assessment they estimate they spend tracking down basic information on what services are involved and who the lead professional is	Social Workers save time and can focus on working with families to better address their needs	2 hours saved per case is equivalent to 4-5 FTE for a mid-sized CSC department

1. Social care is a key cost driver with provision typically costing in excess of £100,000 for a typical 2 year care period
2. Action for Children: "The Revolving Door Part 2 – Are we failing children at risk of abuse and neglect?" Of the 220,000 referrals to children's services in 2013/14 which did not receive any statutory support, 36,000 (16%) were re-referred in 2014/15, and 22,000 (10%) of these then got statutory support (note that this is all referrals to the Front Door, not just those that go for SW assessment)
3. Stockport, a mid-sized CSC department, performs 3,500-4,000 social work assessments per year. Saving 2 hours on each of these is a total saving of 7-8,000 hours in a year, equivalent to 4-5 full time staff



## 1.) BETTER INFORMATION ENABLES BETTER SUPPORT FOR FAMILIES AND ULTIMATELY LESS ESCALATION TO SOCIAL CARE

72

### What happens currently?

Social Workers' difficulty finding and speaking to the other services supporting families means:

1. Support is not always well coordinated between services, there are even cases of two different services visiting a family on the same day without knowledge of each other
2. Social Workers don't always know all the important information. When families expect this, or they have previously told other services, it can "get their back up" and damage the relationship



### What if we met this user need?

- Social Workers know the important information families expect of them so can have better engagement with families
- Social Workers can speak to other services involved where appropriate to provide coordinated support



### What impact would this have for children, families and the council?

- Social Workers and other professionals have better engagement with families and can provide them with better support
- Families get better help to address their issues
- Better support for issues will stop them escalating, leading to less children entering care
- **There could be significant financial savings for the council with care placements costing in excess of £100,000 for a typical 2 year care period**





## 2.) SPEAKING TO OTHER PROFESSIONALS STOPS RISKS FACTORS BEING MISSED AND HELPS ENSURE CHILDREN ARE SAFEGUARDED

73

### What happens currently?

- With Social Workers currently finding basic information on the services supporting families through ad hoc methods, there is a risk they do not find relevant risk factors
- Without speaking to other services, Social Workers cannot verify what families tell them. They report that this can lead to not fully understand a family's situation
- Missing risk factors could lead to not appropriately safeguarding children
- **Nationally, 23,000 children a year (10% of Front Door referrals with NFA), have to be referred to social services multiple times before receiving statutory support<sup>1</sup>**



### What if we met this user need?

- With Social Workers able to quickly see what services are supporting a family, they can get a quick view of potential risk factors
- With the contact details for the lead professionals in these services, they can have the conversations required to build an understanding of the risk level and verify what they hear from families



### What impact would this have for children, families and the council?

- Social Workers can ensure that the right safeguarding decision is made and families get the right support, first time
- This means children will be better safeguarded and families will get the right support to address their needs

1. Action for Children: The Revolving Door Part 2 – Are we failing children at risk of abuse and neglect? Of the 220,000 referrals to children's services in 2013/14 which did not receive any statutory support, 36,000 (16%) were re-referred in 2014/15, and 22,000 (10%) of these then got statutory support (note that this is all referrals to the Front Door, not just those that go for SW assessment)



### 3.) GETTING INFO QUICKLY COULD SAVE 2HRS PER ASSESSMENT, EQUIVALENT TO 4-5 FTE FOR A MID-SIZED CSC DEPT 74

#### What happens currently?

- Currently Social Workers spend a lot of time tracking down basic details and information on what services are supporting a family and who the lead professional is
- Social Workers estimate that this takes on average 2 hours per assessment
- This is time Social Workers cannot spare: a significant number of workers mentioned high caseloads and lack of time as major problems, hindering their work and potentially damaging the quality of their support for families
- This will also have a significant impact on staff morale, as workers spend time on avoidable admin, rather than work with families



#### What if we met this user need?

- With quick access to the contact details of the lead professionals supporting a family, Social Workers can immediately have the conversations they need
- This frees up vital Social Worker time for better engagement with families



#### What impact would this have for children, families and the council?

- **Saving 2 hours per assessment is equivalent to 4-5 FTE for a mid-sized CSC department<sup>1</sup>**
- Given current high caseloads for workers, this saving would provide vital extra time for workers to engage with families

1. Stockport, a mid-sized CSC department, performs 3,500-4,000 social work assessments per year. Saving 2 hours on each of these is a total saving of 7-8,000 hours in a year, equivalent to 4-5 full time staff



## THERE ARE ALSO RISKS IN TAKING THIS WORK FORWARD – WE SHOULD PUT EFFECTIVE MITIGATION SHOULD BE PUT IN PLACE

75

Risks	Description	Mitigations
1 <b>Technology fatigue</b>	Practitioners have been exposed to a considerable number of tools and systems over the last couple of years and many problems still persist. There is a risk that SWs don't engage in the process and don't see the value of the tool and consequently don't use it	<ul style="list-style-type: none"><li>• Spend enough time understanding the nuances of the specific SWs needs</li><li>• Spend time understanding the SW workflow and its details</li><li>• Involve SWs in the design process and make sure their feedback is heard and incorporated</li></ul>
2 <b>Access to data, data quality and technical feasibility</b>	Data on families is recorded in multiple systems by different services in various ways There is the risk that it's not feasible to access data sitting outside of the CMS and it's not possible to link data from different sources or that data is too poor quality to be used for decision making	<ul style="list-style-type: none"><li>• Map datasets that capture family data and systems where and how data is captured</li><li>• Review quality of datasets</li><li>• Capture challenges and learnings from other projects where data has been linked (e.g. Signpost and Child Index)</li></ul>
3 <b>Information Governance restrictions</b>	Councils need to justify the need to share data between services and link family data There is the risk that the Information Governance gateways are not in place to enable the data sharing required to build and implement a solution	<ul style="list-style-type: none"><li>• Identify what is the minimum data SWs need on families to improve decision making</li><li>• Clarify why and how the data will improve decision making</li><li>• Engage IG leads through the project</li><li>• Understand specific LAs data sharing processes &amp; IG gateways</li><li>• Build common IG gateways across LAs</li></ul>



1. Introduction
2. Discovery process and methodology
3. Project deliverables
  - 3.1. Leeds and Stockport specific context
  - 3.2. User overview: needs, workflow and thematic analysis
  - 3.3. Prioritised use case and user requirements
  - 3.4. Business case
  - 3.5. Existing solutions
  - 3.6. User requirements testing
4. Next steps and plan for Alpha



## BOTH LEEDS AND STOCKPORT HAVE EXISTING PROJECTS THAT PROVIDE SOME OF THE FUNCTIONALITY THAT USERS NEED

77

LA	Project	Overview	Meets user needs?
Leeds	Child Index	Child Index is an MDM solution to create an index of IDs across systems by matching child records across systems and creating an index reference number. At the moment it incorporates data from Mosaic, Synergy and Insight Outreach (post-16 education database). It is currently being trialled with YOS, Social Care Front Door and NEET tracking teams	This is very useful in linking IDs across systems to build a unique child record, but doesn't link data on family level
	Families First database	Families First team have built a platform to record and match data on families from multiple sources (Mosaic, Synergy, Child View – YOS and Police data). The team requires consent from families to add cases to the database	Although FF team has been linking family data across a number of years they have only been doing for families that match the programme criteria and have been doing it in a relatively manual way
	Mosaic family genogram & chronology	Mosaic is the CMS used by Social Workers and it has the ability to link siblings and other family members and build a family view. Genogram can build a family view but it requires already having data on family members. Group recording is possible but has not been implemented in Leeds	Although Mosaic has the capability to link family members and build a family view there is only a small portion of records with good quality information available. SWs mentioned that the interface is not very user friendly which makes people use paper based Genograms most of the time
Stockport	Signpost	Signpost system is currently used to pull together event data from many different sources and display them side by side in a single view. Current sources include children's services, adult social care, early help, schools, council tax, YOS and housing data. It is currently being piloted with the MASSH team	Although Signpost has the capability to visualise individual's interactions with services across time, it currently uses individual level data and not family data
	Children's Data Warehouse	The data warehouse is a Master Data Management system collecting data from the CSC CMS (EIS currently), designed to allow for easier reporting and analysis and providing a more comprehensive view of performance	Although very useful in linking IDs across systems to build a unique child record the tool doesn't link data on family level, just individual



1. Introduction
2. Discovery process and methodology
3. Project deliverables
  - 3.1. Leeds and Stockport specific context
  - 3.2. User overview: needs, workflow and thematic analysis
  - 3.3. Prioritised use case and user requirements
  - 3.4. Business case
  - 3.5. Existing solutions
  - 3.6. User requirements testing
4. Next steps and plan for Alpha



# TO FURTHER UNDERSTAND NEEDS WE CREATED 3 MOCK-UPS OF POTENTIAL TOOLS & TESTED THEM WITH SOCIAL WORKERS

79

## Initial family search page

A mock-up of a web interface for searching family records. On the left is a 'SEARCH MENU' with input fields for First Name (River), Surname (Smith), DOB (13-10-2005), Postcode (N15TQ), and Lead practitioner. On the right, under 'Search Results: 1 search match', is a card for River Jane Smith (DOB: 13-10-2005, Postcode: N15TQ) with a 'Click to build a family view' button.

## Option 1 – text paragraph

A mock-up of a text-based family overview. It includes a title 'Known family service involvement for: River Jane Smith (13-10-2005)', a 'Family overview' paragraph, a 'Service interaction' section with detailed text and links, and a section for Lisa's and John Wilcocks' service history.

**Known family service involvement for: River Jane Smith (13-10-2005)**

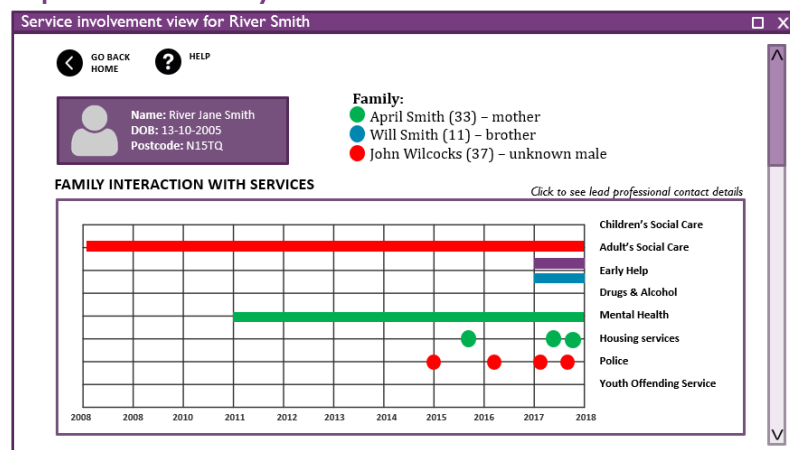
**Family overview**  
River Smith (13) lives in 22 Peterson House, N5 ITQ with her mother Lisa Smith (33) and young brother Will Smith (11). A John Wilcocks (37) also gave this as his address to Police two years ago.

**Service interaction**  
River and Will have received Early Help Support from Hill Road School since October 2017. [\[Contact lead professional\]](#) River's attendance has been 72% and Will's has been 85% over the past year.

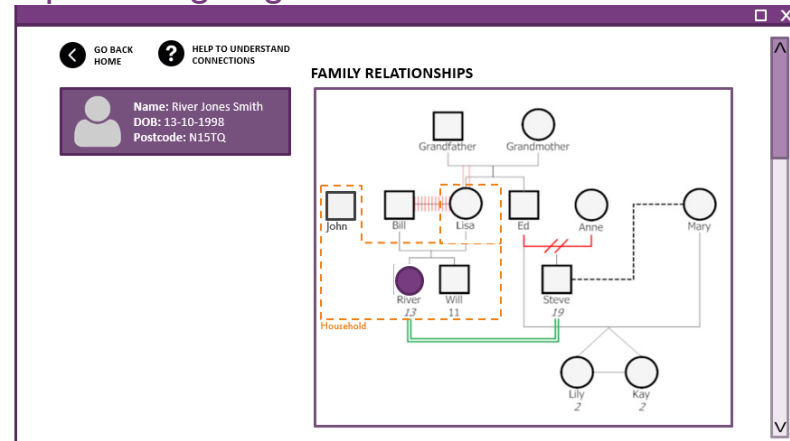
Lisa has had support from Mental Health Services since 2011 [\[Contact lead professional\]](#) and has had contact with Housing Services [\[Contact lead professional\]](#) twice in the past year and once in 2015.

John Wilcocks has had four interactions with police over the past three years. [\[Contact lead professional\]](#) He has been supported by Adult Social Care from 2008. [\[Contact lead professional\]](#)

## Option 2 – family timeline



## Option 3 – genogram





# SOCIAL WORKERS THOUGHT TOOLS WITH THIS INFORMATION WOULD SAVE HOURS OF TIME PER WEEK

80

## Headline finding

## Details

**1 Basic information on what services are engaged with the family would be very valuable**  
(options 1&2)

- “I love this, it gives me a first feel how the family are functioning”. “This would be a dream really”
- “If I didn’t have this then I would be trying to find this information – this removes the difficult legwork
- “If the child had no previous CSC contact, you couldn’t normally get this information”
- Consensus was that this would save hours per week

**2 In particular, contact details for the lead professional in each service was highly valued**  
(options 1&2)

- “Having contact details is such a head start”
- “I would use this to talk to school, police, ASC etc.”. “I would use it for every referral”.
- “I’d love something like that”
- “Currently we’re fishing to get this information”

**3 The majority thought this was the right level of information, but some wanted more details**  
(options 1&2)

- “This has the facts laid clearly with no value judgements”
- “These are exactly the right services to know about”. “I wouldn’t want to know more than this”
- “I would like attendance too”. “I would like to know the details of incidents e.g. police involvement”, another said: “I would just like to know the ref # for the incident”





## ... AND OVERALL THEY HAD A WEAK PREFERENCE FOR INFORMATION PRESENTED AS A PARAGRAPH VSA DIAGRAM

81

### Headline finding

### Details

**4** On balance people preferred a text output (option 1) to a graphical one (option 2)

#### **For those who preferred text outputs (option 1):**

- They could clearly read and understand the information. SWs started forming hypotheses and angles for further investigation
- The timeline was: “too techy”, “too hard to read”, “reminds me of GCSE maths”, but was ultimately understandable by all

#### **For those who preferred graphical outputs (option 2):**

- “This is a quick visual view”, “This has more information”. “You can visualise a bit more. I quite like that: it’s easier to quickly review the family’s background”
- The paragraph was “a bit dull”, “like reading a book”, or “would be better with a person in the middle”

**5** Some users found option 3 harder to engage with and understand

- “This is dizzying”, “If you’re in a rush, you couldn’t look at that and process it”, “Complicated diagram”, “bit like a map”, “hard to read”, “don’t really like it”, “it wouldn’t help me”
- But others thought it would be of some help: “good as appendix to option 2”, “Although this looks very formal, it gives a better view of the family”, “it would be very helpful to know who is in the family”, “this might be too much info though”



1. Introduction
2. Discovery process and methodology
3. Project deliverables
  - 3.1. Leeds and Stockport specific context
  - 3.2. User overview: needs, workflow and thematic analysis
  - 3.3. Prioritised use case and user requirements
  - 3.4. Business case
  - 3.5. Existing solutions
  - 3.6. User requirements testing
4. Next steps and plan for Alpha



## WE AIM TO PROVIDE SOCIAL WORKERS WITH AN EASIER WAY TO FIND OUT WHAT OTHER SERVICES ARE INVOLVED

83

- In alpha we would aim to build a **minimum viable product** and test this with **Social Workers**
- The priority services for users to know about are **Children's services** (CSC and Early Help), **Education, Health, Police (e.g. Domestic Violence), Drugs & Alcohol and Mental Health**. Whilst these are the priority services, obtaining the relevant data presents differing levels of challenges from an IG perspective. For the purposes of the MVP we will focus on the data that provides most benefit and can be obtained relatively easily.
- A tool would need to include not just the individual child, but **also their immediate family** (parents and siblings as essential, parents' partners, other people living with the family and other carers if possible) – this could require the **development of a family matching algorithm**
- Our aim is to build something that will **work for all authorities**. We therefore would want to 1) user test in multiple authorities and 2) build something that works technically for multiple authorities i.e. integrates with any current databases or into source databases
- We may be able to do **some rapid live user testing using** existing tools which provide some of the functionality required (e.g. Stockport Signposts tool)

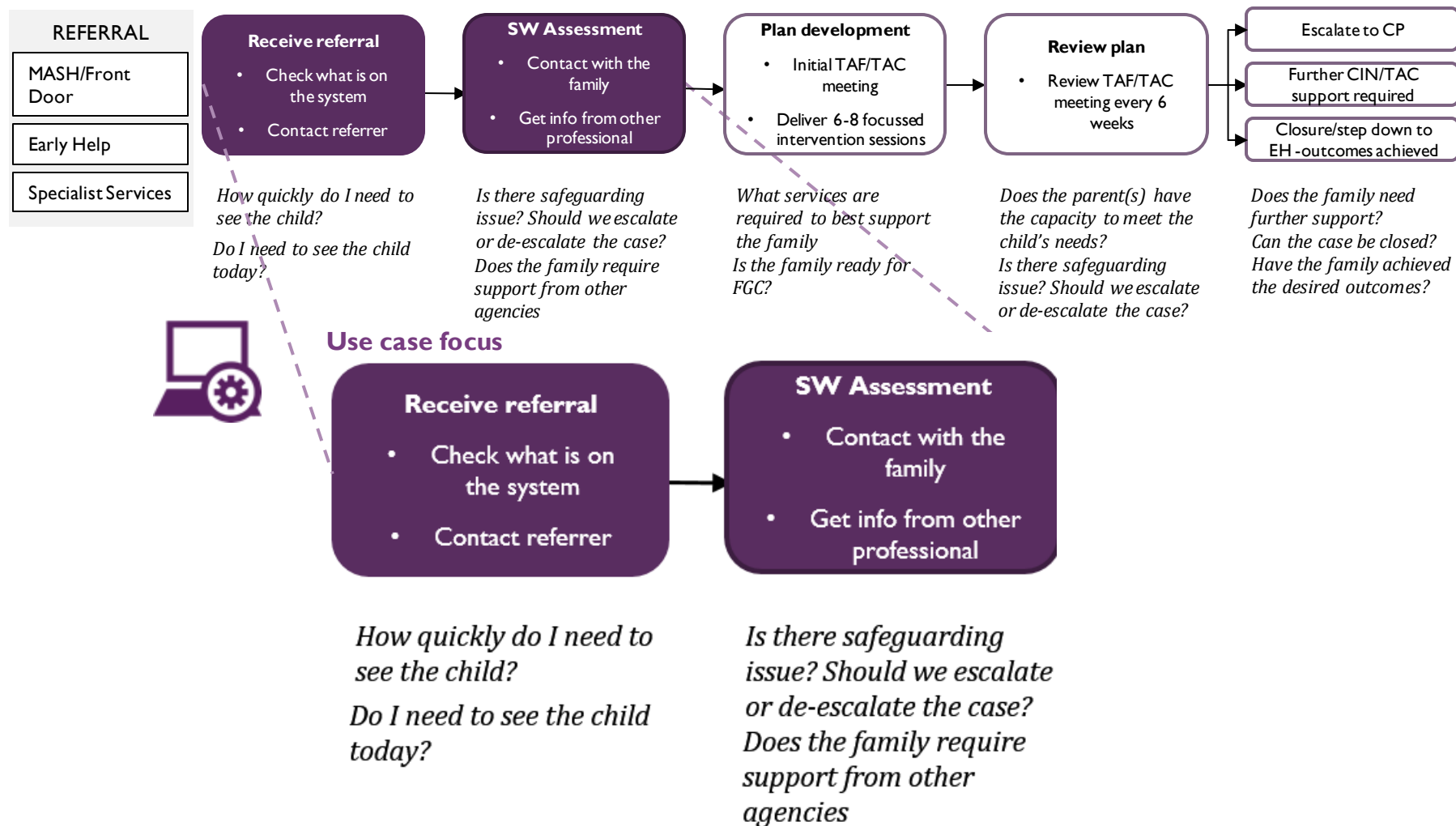




# WE WOULD TARGET THIS AT THE HIGHEST NEED POINT OF THE WORKFLOW:THE INITIAL SOCIAL WORK ASSESSMENT

84

## Common Social Worker workflow and decisions map



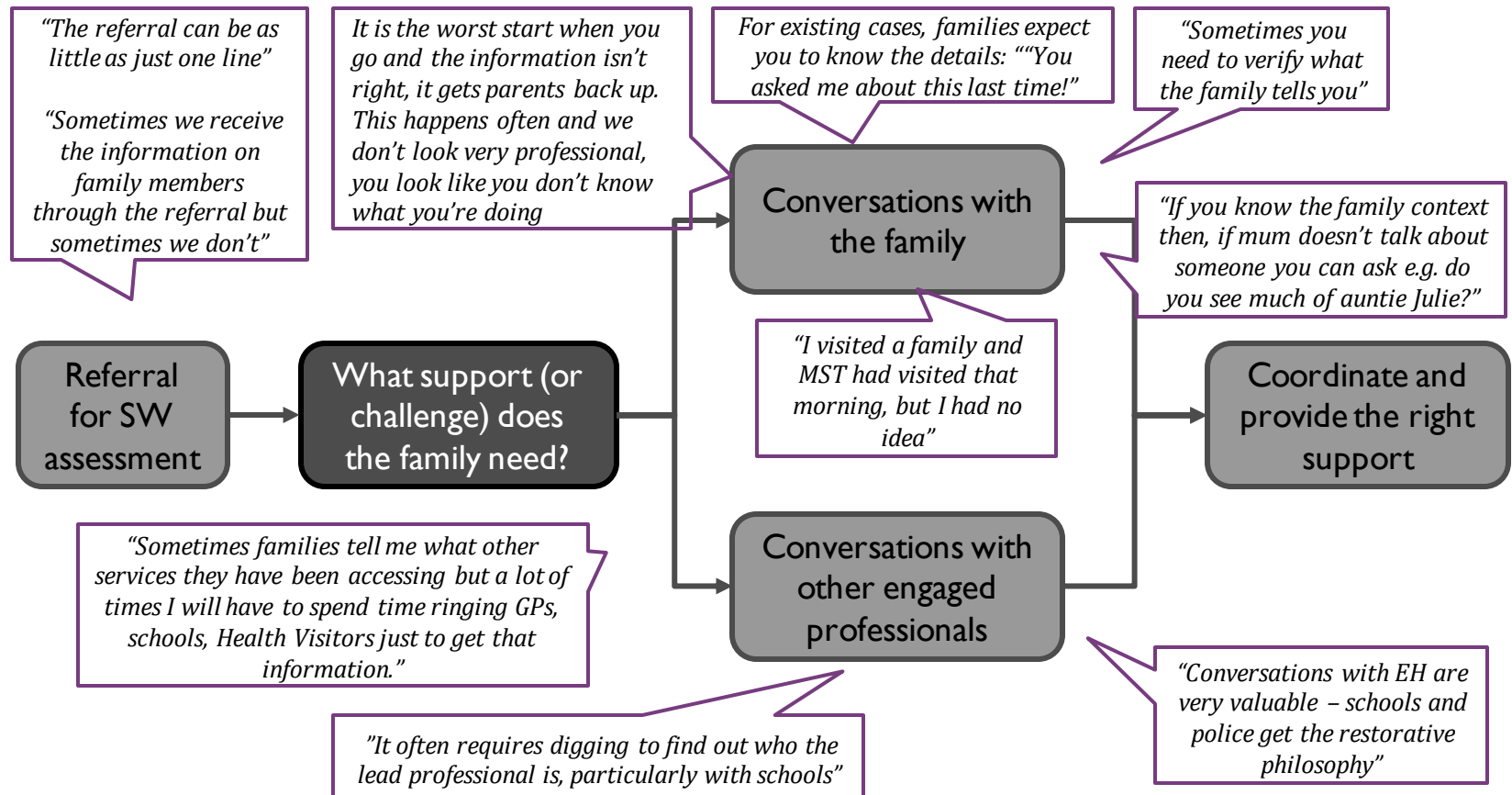


# NOT KNOWING WHO IS ENGAGED WITH THE FAMILY CAUSES MULTIPLE PAINPOINTS CURRENTLY

85



## Current Social Worker SW assessment workflow and painpoints



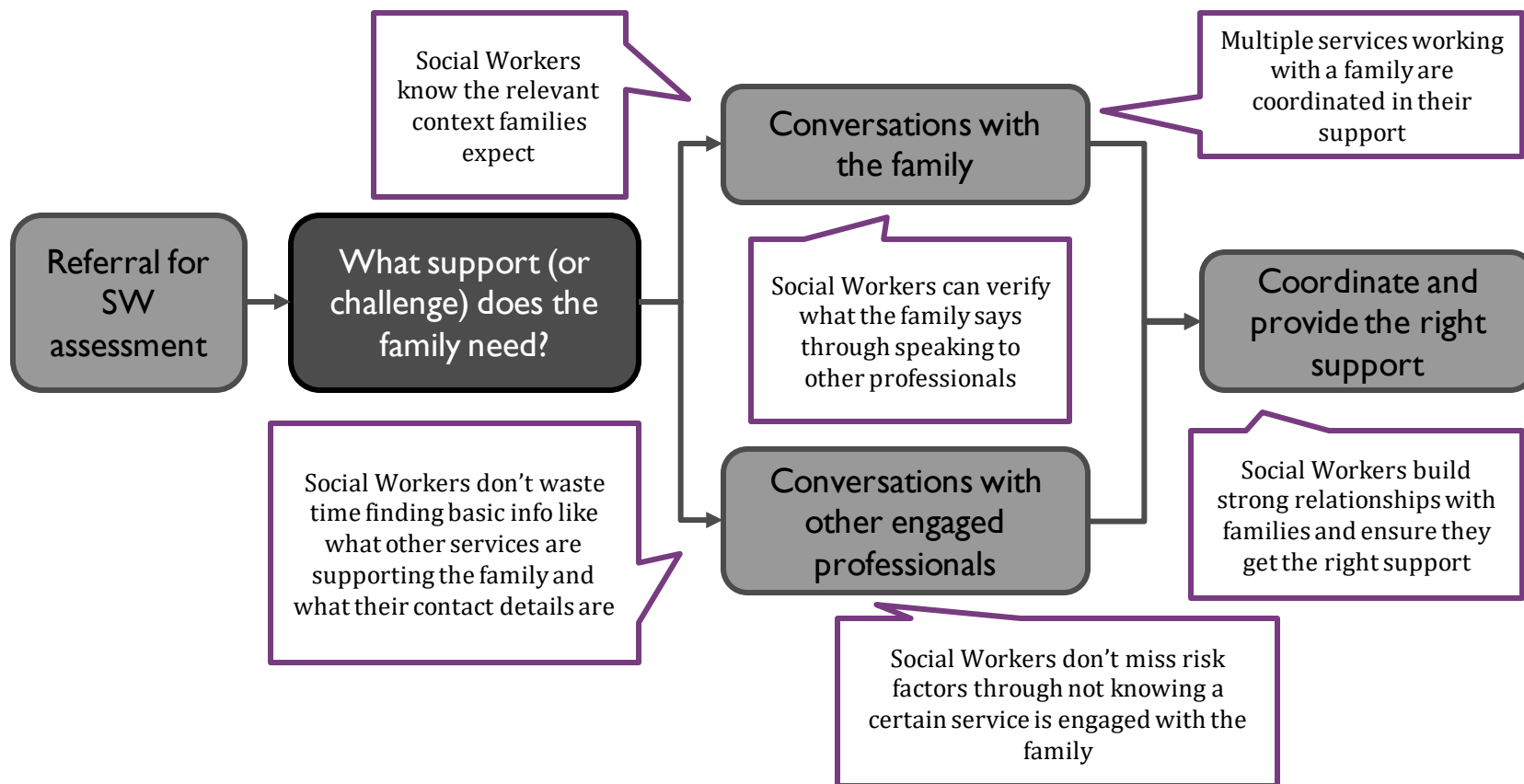


# OUR AIM IS TO ADDRESS THIS CONVERSATIONS WITH FAMILIES AND COLLABORATION WITH OTHER PROFESSIONALS

86



## Ideal Social Worker SW assessment workflow





# INITIAL PLAN FOR ALPHA

87



## Sprint 1 - 2

- Work with IG on data requests and schedule critical path meetings
- Kick-off with stakeholders
- Initial interviews with users and tech/data leads, focusing on existing solutions (Stockport & Leeds)
- Begin work on family matching algorithm, extracting the necessary data taking into account permissions, availability, structure etc.



## Sprint 3 - 5

- Develop mock-ups and wireframes for initial user testing
- Develop MVP: a simple view of which services are engaged with a family (limited based on availability of data)
- Iterate family matching algorithm design
- Test with users against need
- Iterate prototype with release each sprint for ongoing user testing



## Sprint 6 - 8

- The prototype sol. developed (incl. final iterations and testing)
- User research report on needs and if/how prototype meets these
- Business case on impact on children's outcomes, time/cost saving for users and costs of beta & live
- Beta plan: what to build, plan, team requirements etc.
- Beta-gateway – assess whether to progress to beta with key stakeholders



# DELIVERING ALPHA WILL REQUIRE A MULTI-DISCIPLINARY TEAM

88

## Core team requirement

- **User researcher / product designer** – lead on user testing and UI/UX design
- **Developer** – to build the prototype tool for Social Workers
- **Data scientist** – to develop a matching algorithm to identify families within data, work on matching individuals between services and lead on data quality testing
- **Business / Data analyst** – to support across the work on matching approaches, IG and data availability/sourcing, developing materials, capturing artefacts, partner engagement, user research etc.
- **Project manager** – to manage the project and coordinate product development

## Local authority core team requirement

- **Social Workers** – 3-5 SWs per authority to try the tool
- **Developers / Database managers** – to support access to the data from current systems
- **Project management** – to coordinate the support and steer the work (with senior leadership)





# CHILDREN SERVICES ACRONYMS LIST

**ACS** - Administration for Children's Services

**AIP** - Area Inclusion Partnerships

**CAMHS** - Child and Adolescent Mental Health Services

**CIN** – Child In Need

**CMS** – Case Management System

**CPP** – Child Protection Plan

**CSC** – Children Social Care

**CwCN** – Child with Complex Needs

**CWD** – Children with Disabilities

**CYP** – Children and Young People

**EH** – Early Help

**FGC** - Family Group Conferences

**FIS** - Family Intervention Services

**FNP** – Family Nurse Partnership

**HYMs** - Healthy Young Minds

**ICPC** – Initial Child Protection Conference

**IG** – Information Governance

**IRO** – Independent Reviewing Officers

**LA** – Local Authority

**LAC** – Looked After Child

**LAIT** – Local Authority Interactive Tool

**LGM** – Legal Gateway Meeting

**LPM** – Legal Planning Meeting

**MAARS** – Multi Agency Adults at Risk System

**MAPPA** - Multi-Agency Public Protection Arrangements

**MARAC** – Multi-Agency Risk Assessment Conference

**MASE** – Multi Agency Sexual Exploitation

**MASH/MASSH** – Multi Agency Safeguarding Hub

**MDM** – Master Data Management

**MFH** – Missing From Home

**MST** – Multisystemic Therapy

**NEET** – Not in Education or Employment

**NFA** – No Further Action

**PLO** – Public Law Outline

**RES** – The Restorative Early Support

**RIO** – Referral Information Officers

**SEMH** – Social, Emotional and Mental Health panel

**SEND** – Special Education Needs and Disability

**SILCs** – Specialist Inclusive Learning Centres

**SW** – Social Worker

**TAC** – Team Around Child

**TAS** – Team Around School

**TSL** - Targeted Services Lead

**YOS** – Youth Offending Service