



The Impact of Digital on Health

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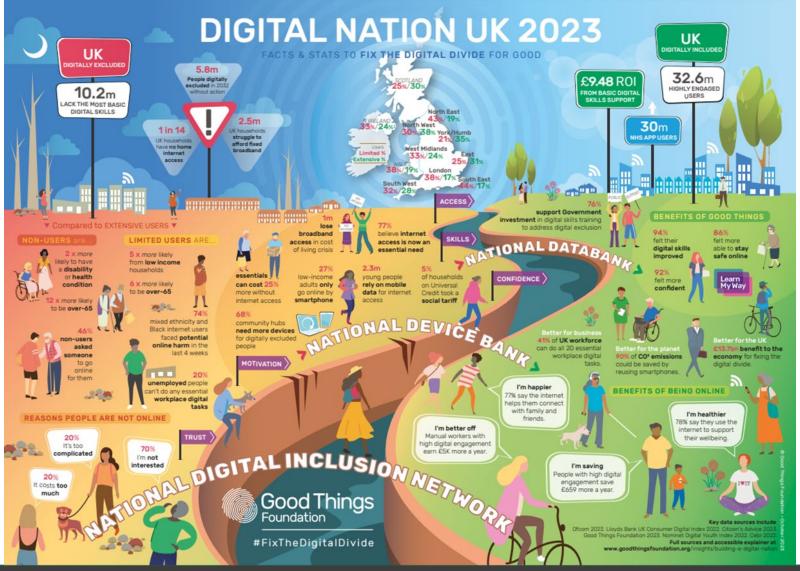


The Why?

- Access to healthcare
- Efficiency of health services
- Efficacy of health services
- Access to public services
- Self-care
- Accuracy of medical records
- Social connection
- Cost of living
- Employability
- Environment









The how?

- Make it everyone's problem!
- Make it easy
- Collaboration across sectors and services
- Champion the benefits
- Make no assumptions
- Inclusive design of services
- Collect data and insight to demonstrate successful outcomes
- Learn from mistakes





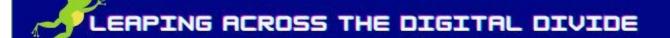


- easily choose where your prescriptions are sent
- order at a time that suits you
- need help? Access support in the app or visit nhs.uk/helpmeapp





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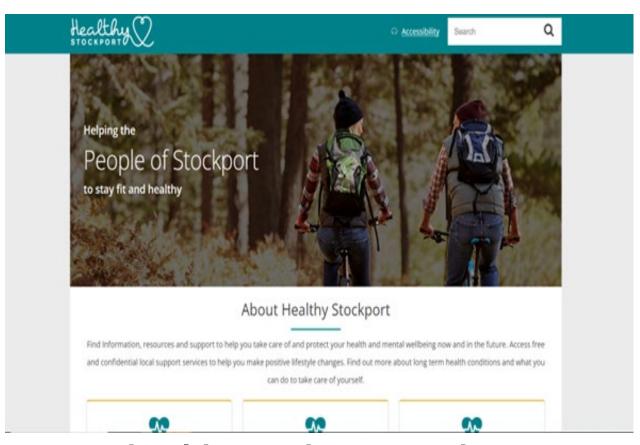


Healthy Stockport provides online self-care information, top tips and links to local, regional and national support, to help Stockport residents stay healthy and well.

- managed by Stockport Council's Public Health team and developed in collaboration with health professionals and people with lived experience.
- accessible with audio and translation functions.

Subject areas include:

- vaccinations, screening, health checks
- what to do if you're unwell
- healthy lifestyles, eg healthy weight, stopping smoking, drugs and alcohol
- · mental health and wellbeing, 5 Ways to Feel Good
- · common long term health conditions in Stockport
- · preventing falls and bone health
- self-referral and contact details for START (Stockport Triage and Referral Team) to access local support services



www.healthystockport.co.uk





During 2023 Healthy Stockport received 42k visits,73k page views

Most popular pages were:

- How to contact START
- Stop Smoking
- Mental health and wellbeing
- Central Youth Young people's service
- Healthy weight
- Steady in Stockport
- Alcohol advice

Please explore Healthy Stockport, signpost to it and use it as a great starting point to find information and local support

For further information, promotional materials and feedback email: Public Health Self-care Adviser, alison.whitelegg@stockport.gov.uk



Visit Healthy Stockport for information, top tips and support to help you stay fit, healthy and well.

www.healthystockport.co.uk



Greater Manchester Primary Care Blueprint





The impact of digital inclusion in health is bigger than just better access

NHS General Practice is an anchor institution within communities.

We must work with others to address the causes of exclusion and resulting inequalities, not just treat and manage the effects.



NHS App videos

- https://www.youtube.com/watch?v=Ytv0xlvnC8Y
- https://www.youtube.com/watch?v=f rXF1GbOYE